



MASTER OF SCIENCES INTERNATIONAL ECONOMICS AND DEVELOPMENT

PROGRAMME HANDBOOK 2019/2020

Middlesex Link Tutor: prof. Praveen Kujal

Validated by: Middlesex University London, United Kingdom
Providing Institution: Slovak University of Agriculture in Nitra, Slovak Republic
Programme Leader: prof. Jan Pokrivcak
Student Name:
Institutional Link Tutor: doc. Jozef Repiský

Information in Alternative Formats

This handbook can be found online at ied.fem.uniag.sk in programme details section.

If you have a disability which makes reading this handbook or navigating our website difficult and you would like to receive information in an alternative format, please contact jozef.palkovic on jozef.palkovic@uniag.sk.

We can supply sections from this publication as

- a Word document with enlarged type sent by email or supplied on a CD or memory stick,
- printed copy on non-white paper.

Other formats may be possible. We will do our best to respond promptly. To help us, please be as specific as you can and include details of your disability.

Purpose and Status of Your Student Handbook

The purpose of this handbook is to provide you with information about your programme of study and to direct you to other general information about studying at Slovak University of Agriculture in Nitra and information about Middlesex University London who validates this programme of study.

The material in this handbook is as accurate as possible at the date of production however you will be informed of any major changes to the information in this handbook in a timely manner.

Your comments on any improvements to this handbook are welcome. Please put them in writing (an email will suffice) with the name of the handbook to Jozef Palkovič on jozef.palkovic@uniag.sk.

The University Regulations

This handbook contains information on study programme International Economics and Development including major study rules and regulations. The Slovak University of Agriculture in Nitra has its own academic regulations, which can be found at: http://www.uniag.sk/en/organization-of-study-registration-process-and-graduation-documents/ (link Code of Studies of SUA in Nitra) or at direct link http://www.uniag.sk/tl_files/download/dokumenty/Zahranicne%20Alica/Code%20of% 20Studies%20of%20SUA%20in%20Nitra.pdf

It is important that you are familiar with academic regulations and procedures. As an emerging institution with rapidly developing programmes, it is desired to adapt to ever changing students' needs. Thus, we adapt existing policies to current student issues and needs.

If you need any further advice or information regarding regulations please contact Vice Dean of the Faculty of Economics and Management of the Slovak University of Agriculture in Nitra for Education, Ivata Kosovska, on Iveta.kosovska@uniag.sk.

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Academic Calendar

Academic calendar 2019/2020

Date	Place	Event	
8 September – 30 September	S Pavilion	Enrolment starts (first year students can register at the Student Office located on the 1st floor in S-pavilion)	
23 September	S Pavilion	Orientation day for the MSc. first year students	
23 September	S Pavilion	First day of teaching – winter semester	
20 December	S Pavilion	End of winter semester – last day of teaching	
16 December – 9 February	S Pavilion	Exam period for winter semester courses (for winter semester courses also exam period after summer semester can be used)	
11 February	S pavilion	First day of teaching – summer semester	
10 May *	S Pavilion	End of summer semester – last day of teaching	
13 May – 31 July *	S Pavilion	Exam period for summer semester courses	
Indicative dates for second year full-time students:			
11 February – 17 May	Company/ institution	Work placement – second year students (2 weeks)	
15 April – 17 April	S Pavilion	Submission of dissertation (final thesis) – second year students	
20 May – 24 May	S Pavilion	Dissertations defence for the MSc. second year students	
6 June – 7 June	SUA assembly hall	Graduation ceremony for the MSc. second year students	

^{* =} for final year students last day of teaching in summer semester is 13 April and last day of exam period for summer semester courses is 3 May

Academic calendar 2019/2020 for part-time students

Academic calendar for part-time students corresponds with calendar for full-time students. The difference is that standard length of study for part-time students is 3 academic years because teaching is scheduled only on Fridays and Saturdays. Indicative dates for second year full-time students connected to work placement, dissertation and graduation can be seen as indicative dates for third year part-time students. This mode of study is particularly suitable for those who want to combine work and study.

Other important dates and deadlines:

- tuition fee deadline: 30 September
- student winter vacation: 27 December 4 January (SUA closed)
- student summer vacation: 1 August 31 August

Bank holidays in Slovakia during academic year 2019/2020 (SUA closed):

1 September1 January1 May15 September6 January8 May1 November30 March5 July11 November2 April29 August

24 – 26 December

Quality assurance calendar

Activity	Dates/ Deadlines
Provide Programme Handbooks to Centre for Academic Partnerships, Hayley Tustin (partnerops@mdx.ac.uk)	31 September 2019
A copy of your 2019/20 regulations to be sent to Centre for Academic Partnerships (partnerops@mdx.ac.uk)	31 October 2019
External Examiner to Moderate the set Exams/ Coursework before providing to students	As appropriate/ in line with assessment schedule
Provide list of student registrations using new MDX spreadsheet to Centre of Academic Partnerships (studentregistration@mdx.ac.uk)	Within 6 weeks of the programmes commencing
Submit Annual Monitoring Report to Academic Quality Service, Veronica Canning (v.canning@mdx.ac.uk)	11 November 2019
Board of Study Meeting – term/semester 1	To be announced
Submit Board of Study Minutes to Middlesex University (partnerops@mdx.ac.uk)	Minutes should be circulated within 4 weeks of the meeting
Board of Study Meeting – term/semester 2	To be announced
Submit Board of Study Minutes to Middlesex University (partnerops@mdx.ac.uk)	Minutes should be circulated within 4 weeks of the meeting
External Examiners' Review work prior to Subject Assessment Boards	
1 st Tier/Subject Assessment Boards 2 nd Tier/Finalist Assessment/Awards Boards	
Submission of conferment paperwork/ student grades submitted on MDX spreadsheet	
Submit copy of Assessment Board Minutes (to partnerops@mdx.ac.uk)	Minutes should be circulated within 4 weeks of the meeting
Graduation Date	Dissertation defence 20- 24 May 2020 Graduation ceremony 6-7 June 2020

Introduction to Slovak University of Agriculture in Nitra

History

In 1946, the College of Agriculture and Forestry Engineering was constituted in the eastern city of Košice in the Slovak Republic. Following the demand and need, by the Czechoslovak government decree No. 30/1952 Coll. of 8 July 1952 the College of Agriculture in Nitra was established with an aim to educate men and women who had a thirst for knowledge and a hunger to succeed. Whilst times have changed, our belief in the power of education and innovation remains the same. During the establishment some of the functions of the former institute from Košice were passed on to Nitra. Initially, the College of Agriculture in Nitra was established with the Faculty of Agronomy and the Faculty of Animal Sciences (from 1959 merged with the Faculty of Agronomy). Within a short time, in 1959, the Faculty of Economics and Management was created. As a part of continuous development, in 1969 the Faculty of Agricultural Engineering was created (from 2008 renamed to Faculty of Engineering). Further development of the University was recorded in 1995 when the Faculty of Horticulture and Landscape Engineering was established. By the National Council of the Slovak Republic Act No. 324/1996 Coll., the College of Agriculture in Nitra was renamed to the Slovak University of Agriculture in Nitra (SUA). In 2003 the Faculty of Agronomy was divided into the Faculty of Agrobiology and Food Resources and the Faculty of Biotechnology and Food Sciences, and in 2004 the Faculty of European Studies and Regional Development was created due to immense demand for European studies.

Faculties of the Slovak University of Agriculture in Nitra

- Faculty of Agrobiology and Food Resources
- Faculty of Biotechnology and Food Sciences
- Faculty of Economics and Management
- Faculty of Engineering
- Faculty of Horticulture and Landscape Engineering
- Faculty of European Studies and Regional Development

Mission

Slovak University of Agriculture in Nitra (SUA) has attained the position of one of Slovakia's leading universities in the period since it was founded in 1952. The University is consistently rated in the top group for the high quality of its teaching and research in the Slovak Republic. The University cultivates close and productive links with its local and regional community and will continue to expand its work at an international level in both teaching and scientific research. It has a strong tradition of working in collaboration with business and industry and playing an active role in economic regeneration. Finally, SUA recognises that its future success and direction will be dependent upon how it embraces and responds to new information and communication technologies.

The University provides education in the field of agriculture and related research areas such as: agro-biology, food resources, sustainable agriculture, agricultural production, biotechnology, food technology, engineering of agricultural machinery and equipment, computerization and automation of agricultural equipment, operation of energy facilities on agricultural production, gardening and landscape design, economics and management, international trade in agricultural commodities, marketing, development of rural tourism, project management for rural development, lifelong learning, etc.

The mission of the Slovak University of Agriculture in Nitra is:

- To build an institution widely recognised, at regional, national and international level, as a world leader in research and teaching.
- To conduct research across all academic departments which makes a significant contribution to the extension of human knowledge and understanding.
- Through our teaching and research programmes to equip our graduates with the necessary education and skills to make a significant contribution to the economy and to society as a whole.
- To recruit students and staff with outstanding potential and to provide the best support and facilities to foster teaching, learning and research of the highest quality.
- To serve our local and regional communities through the provision of excellent and innovative teaching, research, training, cultural, enterprise and employment opportunities.
- To exploit opportunities for collaboration and partnership with other higher educational institutions, educational institutions and commercial partners.
- To strengthen and diversify our activities in the fields of industrial and business liaison, innovation, exploitation and entrepreneurialism, thereby supporting economic growth and regeneration.
- To continue our tradition of making a high quality and challenging university education available to those who are capable of benefiting from it.

Faculty of Economics and Management

Vision of the University: Slovak University of Agriculture in Nitra (SUA) is committed to being a leading national and international university. High quality teaching, learning, research and enterprise will be delivered in a financially and environmentally sustainable manner, within an academic community that values collegiality and professionalism, providing all students with skills that allow them to maximise their potential both in private and public sector.

Faculty of Economics and Management (FEM) of the Slovak University of Agriculture in Nitra contributes to accomplishing the Vision by activities in several main areas that are focused on:

Scientific Research

 Continue to grow the volume of our research outputs and build on the improvements we have made to their quality and reputation, as measured by citations in target academic journals.

- Grow research income through close alignment and development of our research themes and interdisciplinary networks with the priorities of national and international funding bodies including EU funds.
- Increase the quality of our research students within the upcoming years.
- Seek opportunities to maximise the impact and value of the University's intellectual property, research and professional development activity.

Studying Experience for Our Students

- Update existing and introduce new courses in accordance with new trends in education, science and respecting the needs of society.
- Continue to provide equal opportunity policy through transparent, objective criteria and admission procedure.
- Increase the number of international students and scholarships for study programmes and courses in English.
- Find opportunities to expand education for distance learning students.
- Review and take action to enhance and deliver a relevant and exciting researchled academic portfolio.
- Continue to improve the quality of students by raising the entry requirements.
- Review and enhance teaching, learning and assessment arrangements to ensure that we provide the highest quality student learning experience.
- Ensure that we deliver high quality administrative services and facilities with a strong student focus.
- Foster life-long relationships with our graduates to continue to engage them
 practically and financially, as advocates or as repeat customers for doctoral
 studies.

International Co-operations and Competitiveness

- Ensure our courses are designed to support the needs of all our students, both international and national, developing their potential to succeed in a global environment.
- Develop and extend our international partnerships to increase research collaboration and develop high-impact quality research, and to provide further opportunities for student exchange (Erasmus), study abroad and overseas professional training placements.
- Continue to promote and develop collaborations with international businesses, universities, government agencies and funding bodies in support of shared interests in research, education and knowledge transfer.
- Develop joint study programmes with highly recognised institutes abroad, so our products will be valued and expanded globally.

Teaching and Research Staff

- Develop improved approaches to support the recruitment and development of excellent staff.
- Provide a safe and healthy environment in which to work.
- Establish and embed the staff charter to engage all colleagues in their contribution towards the achievement of the University Vision.
- Ensure our policies and procedures recognise and embrace the diversity of our communities and ensure a culture of inclusivity at all levels.

 Support both financially and timely to participate in scientific conferences and collaborations for research staff.

Finance at the Faculty

- Use budget resources efficiently and aim for profit from the business activities.
- Effectively allocate personal expenditures on the department level according to teaching and research performance.
- Strengthen the role and responsibilities of heads of departments towards financial benefits of teaching staff.
- Reduce expenditure through better procurement practice.
- Increase our income through pursuit of income generating activities such as external study programmes, MBA programme, other learning courses or connected activities.

Information Technology

- Develop new methods and forms of education relevant to the knowledge economy through the IT infrastructure and improve quality of IT services.
- Provide better quality and faster access to information through a complete informatization of all areas of higher education and the introduction of new technologies, expansion of e-learning forms of education.
- Provide personalised information technology to staff and students.
- Deliver cost-effective solutions and applications.

Our Environment

- Undertake research that addresses societal grand challenges i.e. alternative energy sources, biofuel, etc.
- Continue to drive down our expenditure on utilities through our "My green university" programme.
- Develop our academic portfolio to ensure that it enhances our students' ability to contribute positively to society and the environment.
- Ensure that we use classroom space effectively and reduce energy consumption.

Introduction to Middlesex University London

Middlesex University London and its Business School

Below you can find short introduction to Middlesex University London. You can get familiar with the University at its web site http://www.mdx.ac.uk/.

For nearly 140 years Middlesex University London and its predecessor institutions have been home to innovators and change-makers. It is a progressive London university that puts students first and provides expert teaching informed by inspiring research and practice. Its roots took hold in 1878, when St Katherine's College first opened its doors in Tottenham. Seven additional colleges and training institutions across north London followed, coming together to form Middlesex Polytechnic in 1973. Nearly two decades later, Middlesex Polytechnic was granted university status by royal assent to become the world-class institution it is known as today – Middlesex University (1992). In 1996 Middlesex University receives the Queen's Anniversary Prize for Higher and Further Education, in 1998 and 2000 the Prize is awarded for the second and third time, respectively. Nowadays, Middlesex University has campuses in Dubai, Malta and Mauritius and trusted academic partnerships stretching across the globe.

The vision of Middlesex University London is to become a leading university of choice, recognised the world over for its outstanding contribution to teaching, learning and research.

The University's academic provision is delivered by its three academic faculties, structured to closely align teaching and learning with industry:

- · Faculty of Arts and Creative Industries,
- Faculty of Professional and Social Sciences, which groups together:
 - Business School,
 - School of Law.
 - School of Health and Education,
 - Institute for Work Based Learning.
- Faculty of Science and Technology.

The Business School introduced the UK's first business degree over 50 years ago and has been inspiring students ever since. During this time its bonds with professional bodies, SMEs and multinational companies have allowed to not only develop with partner organisations but impact upon them through research and expertise. Drawing the connections between students' learning, industry and professional practice are the leading academics.

Middlesex University Business School is rated as one of the top 5 business schools in London for overall student satisfaction (NSS, 2016).

Being a Middlesex Student

Although you will enrol at and attend Slovak University of Agriculture in Nitra the MSc. in International Economics and Development is validated by Middlesex University London.

Being a Middlesex student means, in brief, the following:

- If you successfully complete the programme you will receive the Middlesex qualification of Masters of Science.
- You may attend the appropriate Middlesex graduation ceremony.
- International Economics and Development MSc. abides by Slovak University of Agriculture in Nitra regulations which are available online at: http://www.uniag.sk/en/organization-of-study-registration-process-and-graduation-documents/.
- You do not receive a Middlesex University student ID card.
- You are not a member of the Middlesex University Students' Union.

This list is not exhaustive and therefore please contact Middlesex Link Tutor Praveen Kujal if you have any questions about your entitlements as a Middlesex student.

The Middlesex University Regulations

The programme does not abide by Middlesex University Regulations and instead abides by the Slovak University of Agriculture in Nitra regulations which can be found at: http://www.uniag.sk/en/organization-of-study-registration-process-and-graduation-documents/.

Although it is not necessary to read the Regulations in their entirety you should know where you can find them and also be aware of the following key details:

Appeals

Please note that SUA uses its own regulations for handling student appeals and therefore the Middlesex University Regulations do not apply to you. More information about the appeal process is available from regulation on studies and exams.

Academic Misconduct

Please note that SUA uses its own regulations for handling academic misconduct and therefore the Middlesex University Regulations do not apply to you. More information about the appeal process is available from regulation on studies and exams.

Memorandum of Co-operation

The Memorandum of Co-operation is one of the most important documents which relate to the academic relationship between the Slovak University of Agriculture in Nitra and the Middlesex University London.

This is the formal agreement between Middlesex University London (The University) and Slovak University of Agriculture in Nitra, Faculty of Economics and Management (The Partner Institution) on the delivery of the Programme. The Memorandum, among other things, sets out the responsibilities of both Slovak University of Agriculture in Nitra, Faculty of Economics and Management, and Middlesex University London. In brief these include:

- i) The University is satisfied as to the continued financial soundness of the Institution.
- ii) The Partner Institution shall inform the University immediately of any change of ownership or governance at the Partner Institution. This could result in the renegotiation of the Partnership Agreement and/or the existing Memoranda of Co-Operation.
- iii) The Partner Institution shall not be permitted to engage in serial arrangements whereby it offers the approved programme(s) elsewhere through arrangements of its own.
- iv) The Partner Institution shall follow the University quality assurance procedures as outlined in the LQEH and update its own procedures in line with the requirements of the UK Quality Code for Higher Education.
- v) The Partner Institution shall agree to co-operate fully with any inspection visits that may be undertaken by the Quality Assurance Agency for Higher Education (QAA) or similar bodies.
- vi) Students enrolled on programmes validated by the University shall be subject to the Partner Institution regulations.
- vii) The Partner Institution shall agree to put in place all necessary insurance arrangements as specified by the University in respect of the institution's responsibilities and liabilities towards students.
- viii) (For overseas links, if relevant) The Partner Institution agrees to abide by the University's policy for franchising and validating programmes overseas: The Language of Tuition and/or Assessment.
- ix) (For overseas links, if relevant) The Partner Institution agrees to bear any and all costs which may be incurred applying for a licence to operate any Middlesex University London approved programme in the country in which the institution is situated, including the costs of obtaining legal or other professional advice.
- x) Collaborative programme contingency plans will be produced and reviewed annually for all programmes validated under the terms of this agreement. Through taking over a programme the University will not be liable for financial or other liabilities associated with the failing partner or programme.

If you wish to view this document then please contact Jozef Palkovic on Jozef.Palkovic@uniag.sk.

Quality Assurance Agency for Higher Education (QAA), UK Quality Code

The QAA is an independent agency appointed by the UK Government to be responsible for upholding the academic quality and standards of all universities and colleges in the UK. The QAA produce the UK Quality Code which outlines the key expectations placed on all UK Higher Education providers. There is a specific chapter on how institutions should manage partnership arrangements, such as the programme you are now enrolled on. This section is chapter B10 'Managing higher education provision with others.

The QAA also review higher education providers (including Middlesex) to ensure that it is operating in line with the Quality Code and providing the best academic experience for its students.

Brief guide to quality code can is available at: https://www.qaa.ac.uk/docs/qaa/quality-code/quality-code-brief-guide.pdf?sfvrsn=fb09f781_6

Welcome to Slovak University of Agriculture in Nitra

Welcome from the Slovak University of Agriculture in Nitra Link Tutors

We would like to take this opportunity to welcome you to Slovak University of Agriculture in Nitra and specially, to the Faculty of Economics and Management. The Faculty of Economics and Management is proud to offer Masters in International Economics and Development in collaboration with Middlesex University London.

Our various accreditations, validations and university partnerships reassure you that at SUA you always receive the very highest level of tuition and training with our fully qualified and experienced academic and management team. Meanwhile, the programme will require diligence, dedication and enthusiasm from you to achieve a high level of success.

We want you to have a happy and enriching experience with us and graduate with the motivation and commitment to become responsible citizens who can make a significant contribution to the well-being of the societies in which they work.

Together we hope to build a bright future for you, the universities and the society.

Best wishes, Jozef Repiský Institutional Link Tutors Faculty of Economics and Management Slovak University of Agriculture in Nitra

Programme Leader's Welcome



Welcome to the Faculty of Economics and Management of the Slovak University of Agriculture in Nitra. As Programme Director of the International Economics and Development, it is my privilege to oversee the development of students interested in pursuing a career in business.

Our mission it is to empower graduates in Economics and Management to respond to the special challenges and stringent demands of today's highly global business environment.

The programme curriculum takes its cues from challenges faced by today's corporations, with a major emphasis on teaching practical skills. Case studies, group assignments and simulations are all among the experiential methods used to ensure that students are exposed to a maximum of intercultural, interdisciplinary teamwork and problem-solving with practical relevance.

Our curriculum covers major aspects in the business arena including Marketing, Management, Finance, Economics, Informatics, Mathematics, Statistics, etc. Just a small sample of topics addressed by programme faculty fellows would include such pressing issues as: Macroeconomics, International Finance, Global Business Strategies, Strategic Management, Econometrics, Mathematics, International and EU Law, International Accounting and others.

Upon entering our postgraduate programme, you will begin on a path of intense intellectual stimulation, learning new skills and dramatically expanding your knowledge. It is a tremendously rewarding experience and one which will both enrich your life and enhance your career prospects.

I look forward to welcoming you to postgraduate studies of International Economics and Development and encourage you to contact us for further information.

Sincerely,
Prof. Jan Pokrivcak
Programme Director
Faculty of Economics and Management
Slovak University of Agriculture in Nitra

Contacts and Communication

As a student at FEM SUA we want to communicate with you in the most effective way, using a mix of printed and online information. We will provide you with a student email account as an appropriate means of communicating with staff and fellow students. One primary sources of information is the http://www.fem.uniag.sk/en/ which can be accessed on and off campus. The portal has the latest news and events from around the University, plus a lot of useful information about your support services as well as all the important regulations and policies you should be aware of. This website is your first port of call for all general FEM SUA information although some of the important items are included in this handbook. Apart from the above primary source we use several other methods to communicate with you.

Flat Screens and Notice Boards

There are plasma screens and notice boards in various buildings across the campus. These screens and boards display useful information about the University and about your Faculty and/or building so make sure you check your local screen and board as often as you can.

Paper Mail

Sometimes it is necessary to send paper mail to your home address. Your student office will advise where to collect any correspondence within your building. For mail to your home, we need to ensure we have your current home address so please keep your contact details up to date using the facility within the University Information System (UIS).

In an Emergency

In the event of an emergency, depending on the nature of the incident, we will use all means available and appropriate to contact you and to keep you informed of the situation.

Please ensure you comply with any instructions given to you and regularly check your email and any notice boards or screens for further updates. If necessary, we will also contact you via mobile, so please ensure your mobile phone number is up to date in our records by using the facility within UIS.

Social Networking Sites

Many of you may already regularly use blogs or social networking sites such as Facebook or Twitter or create your own websites. Mostly, the means by which you wish to communicate with your peers, or the wider world is not the concern of the University, however the University requires you to use these sites responsibly.

Programme Staff List and Contact Details

The following members of staff are those who have a major input into your programme. If you wish to contact any other member of staff, you can email with any queries and questions. Staff email addresses are all structured as forename.surname@uniag.sk.

Middlesex University London Link Tutor: Professor Praveen Kujal

Address: Middlesex University London

The Burroughs London NW4 4BT United Kingdom

Telephone: +44 20 8411 2869 Email: p.kujal@mdx.ac.uk

Slovak University of Agriculture in Nitra Link Tutors: Jozef Repiský

Address: Slovak University of Agriculture in Nitra

Faculty of Economics and Management

Trieda A. Hlinku 2

94976 Nitra Slovakia

Telephone: +421 37 641 4150 Email: jozef.repiský@uniag.sk

Slovak University of Agriculture in Nitra Programme Leader: Professor Jan Pokrivcak

Address: Slovak University of Agriculture in Nitra

Faculty of Economics and Management

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Telephone: +421 37 641 5892 Email: jan.pokrivcak@uniag.sk

Vice Dean for Education at the Faculty of Economics and Management of the Slovak

University of Agriculture in Nitra: Associate Professor Iveta Kosovska

Address: Slovak University of Agriculture in Nitra

Faculty of Economics and Management

Trieda A. Hlinku 2

94976 Nitra

Slovakia

Telephone: +421 37 641 4116 Email: Iveta.kosovská@uniag.sk

Teaching Staff

Course	SUA Staff Name	E-mail
Advanced Macroeconomics	Jan Pokrivcak	jan.pokrivcak@uniag.sk
Advanced Microeconomics	Iveta Zentkova	iveta.zentkova@uniag.sk
Global Marketing and Emerging	Elena Horska	elena.horska@uniag.sk
Markets		
International Finance	Marian Toth	marian.toth@uniag.sk
Mathematics and Modelling	Norbert Kecskes	norbert.kecskes@uniag.sk
Advanced International	Jan Pokrivcak	jan.pokrivcak@uniag.sk
Economics		
Behavioural Economics	Miroslava Rajcaniova	miroslava.rajcaniova@uniag.sk
Development Economics	Artan Qineti	artan.qineti@uniag.sk
Global Business Strategies	Dimuth Nambuge	dimuth.nambuge@uniag.sk
Business Statistics and	Martina Hanova	martina.hanova@uniag.sk
Econometrics	Renata Benda Prokeinova	renata.prokeinova@uniag.sk
International Accounting	Renata Krajcirova	renata.krajcirova@uniag.sk
Standards		
Comparative Economics	Artan Qineti	artan.qineti@uniag.sk
Multinational Financial	Marian Toth	marian.toth@uniag.sk
Management		
Multinational Corporations and	Dimuth Nambuge	dimuth.nambuge@uniag.sk
Globalisation		
Strategic Management	Radovan Savov	radovan.savov@uniag.sk
Efficiency and Productivity	Peter Fandel	peter.fandel@uniag.sk
Assessment Methods		
International Law	Eleonora Marisova	eleonora.marisova@uniag.sk
Work Placement	Ema Lazorcakova	ema.lazorcakova@uniag.sk
Final Dissertation	supervisor	

Student Website

For information on news, events, support, local activities and other student activities students should visit: http://www.fem.uniag.sk/en/.

E-mail

Upon registering for your studies, you will have your own SUA email address. Lecturers, the student support team, the library and other areas of administration will use this e-mail address to contact you, so it is critical that you check your account regularly. The Faculty of Economics and Management advise you to check your email at least twice a day (if not more).

If you have any problems with your SUA email, please contact the IT support. You can contact them by phone (+421 37 641 4493) or e-mail (iveta.kunova@uniag.sk).

Your Contact and Personal Details

It is very important that you always keep us informed of any changes to your personal contact details and of your emergency contact. For the purpose of verifying the data stored in University Information System you need to confirm correctness of the data in the information system each academic year. Faculties may require data verification in order to execute other administrative tasks, such as enrolment to the next academic period or issue of diploma. You can view and change what we currently have recorded for you on the information system http://is.uniag.sk/.

University Information System (UIS)

University information system of the Slovak University of Agriculture in Nitra allows the academic community, university staff and public to access a wide range of information. Many people have devoted much of their time and effort to help implement the system at the University. Therefore, we will truly appreciate if you direct any problems you encounter or comments you may have to the university system administrators. This way we will be able to help you or complement the information system with any relevant features. We recommend that you contact us on our e-mail address uis@uniag.sk.

University Information System of the SUA is accessible from any computer connected to the World Wide Web. The computers at all faculties meet this requirement. You may use modem to connect to the www from home. However, it is necessary to have a web browser installed, in any operating system (OS). You can use any browser, but our pages are primarily tested for Microsoft Internet Explorer and Mozilla Firefox. The following browsers ensure smooth running of the system: Internet Explorer version 7.0 and higher, and Mozilla Firefox 2.0 and higher.

A range of services of University Information System is only accessible after authentication of the user with his/her login and password. Each user of the system receives a card containing preliminary instructions, user's name (login) and the password. If you have not received this information, please contact the system integrator. Students should receive this information at the beginning of their study at the Study Office of their Faculty.

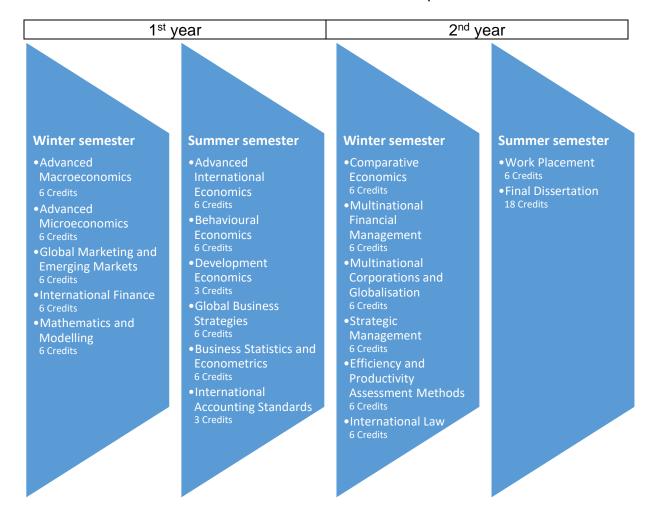
After login each user can change their password to the system; requirements for safe password are stored in the relevant application.

To increase the level of protection of any personal data, the security protocol SSL has been selected for communication with the system. SSL is a world-renowned standard for communication on the Internet. The SSL protocol operates on the principle of exchanging electronically signed certificates, mutually verified, between the server and your computer; therefore, no data can be inserted in this encoded data-flow. To make the work with certificates easier, the so-called "certification authorities" have been put in operation to facilitate a transparent and almost invisible check of this encoded channel. Thanks to this user-friendly and simplified procedure it only takes to set your browser so that it trusts your certificate authority which is SUA in Nitra CA (SPU v Nitre).

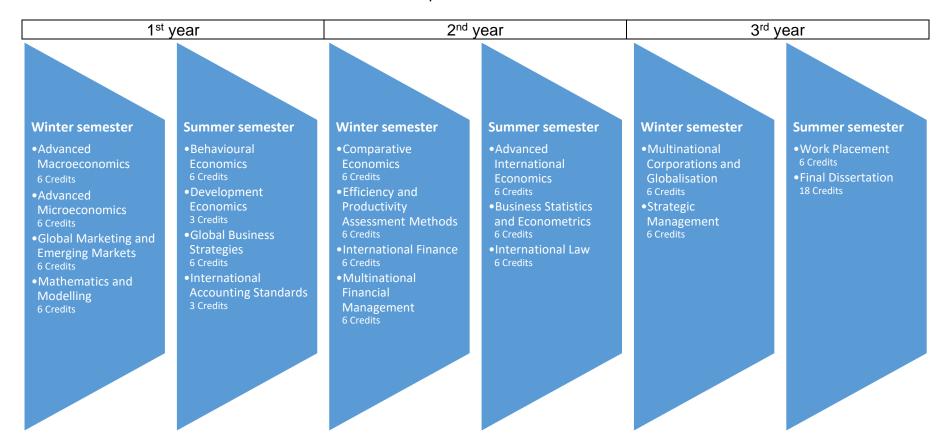
Your Programme

Programme Structure Diagram

Full-time students in International Economics and Development



Part-time students in International Economics and Development



Your First Year Modules

Your first-year modules can be seen in the programme structure diagram above. For further information on the courses see section 'Module Narratives'.

Your First Year Assessment

The deadlines for assessments will be available on University Information System (UIS). Please check these regularly.

Your course lecturer will be more than happy to assist you with any queries you may have about assessment of a course.

Important: Assessment deadlines do occasionally change and while every effort has been made to ensure dates are correct at the time of publishing this Handbook you should check your email and UIS so you are aware of any changes.

Your Timetable

You are allocated to timetabled lectures, labs and seminars. Your timetable is available to view, print and email by logging to University Information System and under the category of My studies/ Timetable.

If your timetable is incomplete or if you have any queries about your timetable, then please contact Jozef Palkovič on jozef.palkovic@uniag.sk.

Any changes to your timetable will be notified to you by UIS information board.

Learning Resources

Library

Slovak Agricultural Library in Nitra fulfils two primary functions – it is specialized scientific library and university library for SUA. All the documents are at the students' disposal either in the Library or in two studying rooms. The Library offers circulation service (borrows of books, textbooks, and other literature), interlibrary loan and document delivery service, remote access to electronic information resources and licensed databases.

We have been working with staff and students to develop a set of values that will influence the work of the Library. We are pleased to announce that they are:

- a library environment that is safe, welcoming, and offers a variety of comfortable spaces that will inspire learning, research and creativity,
- staff that are approachable, helpful, knowledgeable, courteous and take pride in working for the University Library,
- information sources that are easily accessible, relevant, reliable and of high quality.

Opening hours during semesters:

Monday	8.00 - 18.00
Tuesday	8.00 - 18.00
Wednesday	8.00 - 19.00
Thursday	8.00 - 18.00
Friday	8.00 - 17.00

Joining the Library

As MSc. International Economics and Development student you are automatically registered with the Library at the start of your studies. Just remember to bring along your student ID card if you want to gain access to the building or borrow books.

Our Objectives

- To support and facilitate research, learning, teaching and administrative activities of the University, by organising, maintaining and providing access to appropriate literature and information resources in such a way as to provide optimum benefit for Library users.
- To supply services and expertise designed actively to promote the effective exploitation of Library and information resources, including teaching of transferable information handling skills.
- To provide an appropriate and comfortable environment, accommodation and facilities for the use of Library resources, and for individual and group study.

Online Resources

Slovak Agricultural University Library has access to a large number of resources which are available via the Intranet. These can be accessed from anywhere within the university premises and at any time by SUA staff and students. If you wish further information, please visit http://www.slpk.sk/english/index.html.

IT Facilities

The Faculty of Economics and Management has currently 8 IT cubicles. In the year 2010 all computer cubicles were upgraded using grants from the Structural Funds of the EU. Premises entrances are equipped with access control system with contactless identification cards – student cards. Classrooms are secured by motion detectors and cctv cameras.

The Faculty premises have WiFi internet connection for both students and visitors.

Other Facilities

Faculty of Economics and Management is located in two buildings within the campus and consists of modern equipped lecture rooms. The Faculty has the luxury of four lecture halls with a capacity of more than 160 seats. For the lectures of large groups University Congress Centre (capacity 400 seats) can be used. Lecture rooms are equipped with the appropriate technology. Traditional classrooms (currently 28 classrooms and 4 lecture halls) are equipped with conventional and organic whiteboards and overhead projectors.

Learner Development

The SUA supports equal opportunity rights and is equipped with disable access. Wheelchair access is available throughout the Faculty premises. PC adapted cabinets with adjustable tables and information terminals are available in the Faculty. Further auditorium is equipped with induction loop for the hearing impaired.

Attendance Requirements

It is expected that you will attend all classes/ module activities. In the case of absence due to illness or any other reason, you should inform your course lecturer. Maximum rate of absence in case of every module is 20%. Student with higher rate of absence will not be allowed to take part on the final examination.

Students who continue to be absent from classes may be withdrawn from the programme.

Well-documented requests for exceptions due to unique circumstances will be considered, as appropriate. Absence is no reason for late submission of assignments.

Policy on Late Arrival

When students enter the class upon late arrival, it may disrupt the flow of a lecture or seminar, distract other students' attention, impede learning, and generally erode class morale. Students repeatedly leaving and entering the classroom without a valid excuse will be asked to explain their behaviour.

Policy on Behaviour

Harassment or bullying can take many forms, often involving the abuse of power or position. Harassment or bullying may involve apparently insignificant acts which cumulatively create an intimidating environment that undermines the integrity or dignity of the individual. Unacceptable behaviour ranges from violence and threats to ignoring people. All reported incidents will be taken seriously and could provide grounds for disciplinary action that may lead to dismissal or expulsion from the University.

Programme Planning

The programme is set at the beginning of your study.

Health and Safety Requirements

Students are expected to behave according to general Faculty regulations and not endanger their own or anybody else's health and safety. Students are liable for any damage that is caused by them to anyone else on the premises.

How We Enhance Your Programme

Board of Study

This is a forum where student representatives and staff meet to discuss the Dual Degree programme. This includes any issues but also talking about future developments and things that are going well. The Board also looks at student survey results and the reports from Vice Dean for Education. Meetings Minutes are made of the discussions and decisions. These will be made available to students via the UIS email address. The minutes are also considered by FEM SUA and the Middlesex University Business School during an annual review period.

The membership of a Board of Study includes:

- Student representatives (for more information about being a student rep see below).
- Head of Departments,
- Middlesex University London Link Tutor,
- Slovak University of Agriculture in Nitra Link Tutor,
- Programme leader and other academic staff involved in the delivery of the programme and/or modules,
- Student support representatives.

The student representatives are elected by the end of week 2 to ensure that the interests of students on the programme are represented. They are also responsible for feeding back the outcomes of any meetings or events they attend. Student representatives will be nominated (or self-nominated) and selected by election by the end of the second week each year. If you are elected as a student representative your role will be to gather the views and opinions of the students you represent, to present these at the meetings you attend and to feed back the results and information to other students following the meeting.

Being a student representative can be immensely rewarding. Much of the experience you obtain through being a representative can be linked to personal development and employability. The graduate market is very competitive and prospective employers are looking for people who stand out and can demonstrate, with real examples, skills listed in CVs. As a rep you get to put skills into action, such as communication, leadership, teamwork, problem solving and time management.

Student representatives will receive a training session. The session will cover the key aspects including:

- Institutional Structure: the academic infrastructure and how the student feedback mechanisms form part of this.
- Role of the Student Representative: the purpose of a Student Representative, considering what makes for an effective and efficient discharge of a Student Representative's responsibilities.
- Rights and Responsibilities: the rights and responsibilities of a Student Representative.

Meeting dates

Faculty of Economics and Management of SUA will confirm the exact dates of the board of study meetings at the start of the academic year. Board of study meetings are held once each semester.

Student Surveys

During your time at the Faculty of Economics and Management of SUA you will be asked at to give your feedback on your course, programme or FEM SUA by completing a survey. These are important as they help your programme team and FEM SUA to determine what could be improved (as well as what is going well) and therefore please take the time to complete these. You will be informed about the exact details of these emails during the academic year. At the end of each semester you will receive an email (to your UIS email address) which includes a link to a software to complete an online survey for each course you attend. FEM SUA highly appreciates and values your participation on this survey.

You can expect to receive a report on issues that have been identified, and the actions taken upon them are available at the Student Office. The report would also describe the measures taken to resolve any problems. All reports will be an item for discussion during Boards of Study and will, where necessary, be reported upon during the annual monitoring process. The whole feedback process will also be reviewed on a regular basis, to ensure that it is effective in helping to provide a good quality experience for students.

Complaints

If you have a suggestion or a complaint about any aspect, please raise it with the person concerned in the first instance. If you are not satisfied with the outcome you can progress the matter through informal and formal procedures step by step up the management structure of the Faculty of Economics and Management of SUA:

- 1. Student support officer
- 2. Programme leader
- 3. Vice Dean for Education
- 4. Dean

How We Consider Your Feedback

The feedback you give through your student representatives, through surveys and at Boards of Study meetings plays an important part in reviewing the Masters in International Economics and Development programme during and at the end of the academic year.

Employability

Employability and Your Programme

The development of employability skills – for example, team work, self-management, business and customer awareness, communication, literacy and numeracy – are all integral parts of International Economics and Development MSc. although this may not always be evident to you as they will not always be presented as such.

Although you can see how to a certain extent employability has been embedded in the Masters in International Economics and Development curriculum, it is still your responsibility to actively seek out these skills and identify what is covered where.

Your employability cannot be ensured without your engaging with and understanding the importance of it. Once you take ownership of this, the University can support your development in a variety of ways both within your curriculum, outside of your curriculum and outside of the University, by helping you to make sense of your experiences and understand how to articulate your learning and development.

Career Advice

In surveys of leading graduate employers, graduates of SUA are consistently rated among the most employable in the country; more employers come to recruit students here than at any other institution in Slovakia. The Careers and Employability Service is the catalyst for enhancing career development and employability.

The Careers Advisory Service aims to help graduates achieve their career goals. We run programmes for students/graduates and our advisers are available for career planning discussions and preparation for job interviews. Further several work placement arrangements are in place via international office at the main campus.

SUA regularly (at least twice a year) organizes Careers Days and International Economics and Development MSc. students have an opportunity to meet potential employers from leading companies including many multinational corporations. Further information regarding career aspects visit http://www.kc.uniag.sk/.

Learning, Teaching and Assessment

The learning, teaching and assessment approaches used throughout your programme will encourage you to be actively involved in your learning and to co-operate with other students. We aim to give you prompt feedback on your learning as well as opportunities to reflect upon and learn from that feedback.

Learning and Teaching Methods

You will be actively involved in a range of learning, teaching and assessment approaches as part of your programme. Such active approaches aim to put you at the centre of your learning, so you are involved and engaged in all aspects of your assessment and learning. Your programme will require your active participation in learning activities and engagement with your fellow students both individually and collaboratively, working and learning with other students as part of a small group. Learning activities may also occur both within and outside the classroom.

Your learning will also be supported by technology. Increasingly your tutors will be using existing and emerging learning technologies to engage you in e-learning activities. Your programme will be facilitated using a variety of media and online tools (Moodle, UIS) which will allow you flexible access to a diverse range of online resources and learning materials as well as collaborative tools with which you can engage and learn with your peers. Not confined by the time and space associated with traditional teaching methods you may take part in online discussions and learning activities from wherever you are studying. Your tutors will provide any support you may need whilst learning online.

By engaging with e-learning, you will also be developing skills which are essential for your learning and are also highly valued by employers. These include, but are not limited to: working flexibly, communication, understanding of IT, team working and creating shared understandings based on quality resources and access to global expertise.

The International Economics and Development MSc. programme provide students with an advanced training in core areas of economics, while also enabling them to specialise according to their interests (different projects, dissertation). They reflect the rapid expansion of the subject in recent years, and deal with topical issues. The aim is to train students for careers as economists or managers in commerce, industry, banking, financial services or the public sector. Course assignments, and in particular the dissertation, provide an initial training in the kind of skills needed for the independent investigations which are likely to be important in professional careers. For students proceeding to research training, the International Economics and Development MSc. programme provides much of the basic methodology and techniques required.

Assessment Methods

Assessment is an integral part of learning and you may hear it referred to as formative or summative.

Formative assessment is designed to give you feedback on your performance and how it can be improved. As a result, you will get detailed feedback on formative assessment but not a grade. Formative assessment is an important part of the learning process and has been shown to help students improve both their grades and their learning style.

Summative assessment is designed to measure the extent to which you have achieved the learning outcomes of a module and therefore the grade you will be awarded. Learning outcomes are the specific skills and knowledge that you are expected to demonstrate as a result of taking a course. Summative assessment should assess achievement of all learning outcomes in a secure, fair and accurate manner and on International Economics and Development MSc. this will mainly comprise of time-controlled assessments, individual and group course works, projects, presentations, and written exams.

Assessment may also involve self, peer or group approaches. For example, you may be asked to self-assess your own work, indicating where you feel you have clearly demonstrated your understanding and also identifying areas where can see you have room to improve. Assessment may also be a peer process where students, individually or as groups, offer feedback on one another's work. Group assessment may also be part of your programme where part of the assessment requires you to demonstrate your ability to work as part of a group and possibly receive a group mark.

Please see the course narratives at the end of this handbook for more information about the specific learning arrangements for your courses.

Submission, Receipt, Marking and Return of Assessment

Submission and Receipt of Assessment

You will find all the deadlines for your assessment in your coursework schedule on UIS. Instructions on how to submit your assessment and how you will get a receipt confirming you have submitted coursework is given in each course information tab in UIS.

Exams

Final examinations are held only in the exam periods — January-February (exceptionally until July) for winter semester courses, and May-July for summer semester courses. Exact dates of the exams are determined by the course leaders and course teachers who will announce them at least two weeks before the last week of teaching. The dates of the midterm examinations are determined by the course teacher and are announced in the first week of teaching.

Marking, Second Marking and Marking Moderation

All assessments are sent to the External Examiner after the relevant FEM Department has accepted it, with all the coursework set for the students. After each final exam there will be two markings, internal and external moderation by the External Examiner. The decision of the External Examiner on a specific mark is final till the Assessment Board's decision.

All modules are overseen by an External Examiner, especially those modules in which the assessment grade is derived from a combination of coursework and examination. Special attention is played to all borderline and fail candidates.

Return of Coursework

Coursework is usually not returned to the students, it has to be filed at the Faculty for at least one year. If a student explicitly needs a piece of coursework for any reason s/he has to produce it in more copies than one. The Departments have no right to give coursework back.

External Examiners

External Examiners are a central part of the quality assurance and enhancement of your programme. They are experienced, senior academics or industry professionals with expertise in the field of Economics, Development Economics, Business Administration or similar areas who are identified by the Faculty of Economics and Management of SUA but are appointed by and report to Middlesex University London. Their role is to act as independent moderators and to consider student attainment with

impartiality. By drawing on their expertise and experience External Examiners provide one of the principal means by which Middlesex University London and FEM SUA ensure the programme remains comparable to national standards. The impartiality of External Examiners is paramount to ensuring equity for students and furthermore to ensuring the fair application of the regulations.

The duties of External Examiners include the following:

- To attend meetings of the Assessment Board of which they are members.
- To comment when consulted on the content and form of all assessments.
- To scrutinise all work which has been recommended for first class/distinction grades or for failure by internal examiners, and a representative sample of work in each classification (where applicable).
- To advise on the appropriateness and effectiveness of the internal assessment processes, the relevant assessment regulations and procedures in respect of module assessments, the desirability of any recalibration or (exceptionally) remarking of assessed work, and the appropriateness of the standards against which the assessment process has taken place.

Additionally, each External Examiner is required to produce a report at the end of the academic year in which they comment on:

- Programme design, content and standards,
- Student performance (general comments, no individuals are named),
- Assessments: structure, design and marking,
- Effectiveness and quality of feedback to students on their work,
- · Assessment Boards: organisation and operation,
- Role of the External Examiner,
- Recommendations or actions for change and
- Areas of good practice which should be shared.

These reports are an integral part of Middlesex University's monitoring procedures and are considered by the Middlesex University London and FEM SUA as well as being an item on Boards of Study agendas which is where student representatives are given the opportunity to view the report. If you are not a student representative but would like to see the External Examiners' report, then you should contact the Programme Leader.

Important: It is inappropriate for you or any other student to make direct contact with an External Examiner. The appeal and complaints systems exist to allow you to express any concerns you have, including the marks you have been given for your performance.

You can read more about the role of External Examiners and quality assurance on the QAA website: http://www.qaa.ac.uk/AssuringStandardsAndQuality/what-is-quality/pages/default.aspx.

Assessment Feedback

Feedback on your assessment (both formative and summative) provides the opportunity for you to reflect on it and to use this feedback as the basis for learning and to improve your work.

Feedback can take many forms and may be informal. For example, it may be given and discussed in the classroom or it may be more formal and delivered in written or audio form from peers or academic staff. Understanding your feedback is very important and to achieve this you are encouraged to discuss feedback with your peers and academic staff.

Receiving feedback on your work is an essential and important part of learning and therefore all programmes provide regular opportunities for formative assessment, the purpose of which is to get detailed feedback on your performance, so you get a regular update on how you are developing and to prepare you for any summative assessment.

Feedback on summative assessment will be offered in a variety of forms and all your work will be marked and moderated in line with the Code of Assessment Practice which can be found in academic policy of SUA.

You will normally be provided with feedback within 10 days of the published submission date.

Progressing on Your Programme

Your Grades

Assignments will be marked using the marking scale shown below. A (1) being the best and FX being the worst.

Grade	Description
A (1)	Excellent
B (1.5)	Very good
C (2)	Good
D (2.5)	Satisfactory
E (3)	Sufficient
FX (4)	Fail

Majority of courses in International Economics and Development carry equal weight and are rated as 6 credit points each. For two less extensive courses (with lower work load) students gain 3 credits. The final dissertation work carries 18 credits and it is compulsory to achieve all credits to gain a degree. Upon successful completion of the programme student will earn 120 credits.

The minimum pass mark for all assignments is grade E (3) (Sufficient). If a course has more assessment components, or consists of two parts, the students must pass all those components or parts in order to pass the whole course.

If you have any questions about what your grades or status mean, then you should contact Jozef Repisky on jozef.repisky@uniag.sk.

Programme Regulations for Progression and Award

Please always adhere to SUA Academic regulations, which is applicable throughout this programme.

Your Results

At the end of each academic year, your results will be considered and confirmed by an Assessment Board. Once the Assessment Board has met you will be able to view your results and progression status in the UIS under My studies and Results.

Certificates

When you graduate your final qualification certificate will be issued by Middlesex University London and will have details of your qualification and include – in collaboration with Faculty of Economics and Management of Slovak University of Agriculture in Nitra.

Your certificate will be sent to Slovak University of Agriculture in Nitra by Middlesex University London within 4 months of the date the qualification is awarded (usually the Assessment Board date). Once it has arrived it will then be forwarded to you at the address, we hold for you. It is therefore very important that you keep SUA updated of your address details if they change at any point.

Full details of the information which will appear on your certificate are set out in the Middlesex Regulations, section E13.5: http://www.mdx.ac.uk/regulations.

Diploma Supplement

All students are issued with a diploma supplement verified by Middlesex University London which will state Slovak University of Agriculture in Nitra as the institution where you studied. Your diploma supplement will include the modules you have taken, grades achieved and state your qualification with the classification and title but additionally it will also contain information on the nature, level, context, content and status of your studies undertaken and successfully completed. Diploma supplements are intended to help external parties such as employers or other higher education providers understand more about your programme in addition to your grades.

Deferral of Assessment

Deferral of assessment can be requested only because of medical reasons (illness, accident). You must prove with an official medical certificate if you were unable to participate an examination otherwise there will not be possibility for replacement. In the final examination period exams can be taken only in the appointed times. There is no possibility to organize final exams individually and outside the schedule.

Extenuating Circumstances

If you do not wish to defer your assessment but are concerned that exceptional personal circumstances (e.g. ill health) might affect your performance in assessment, you can submit a claim for extenuating circumstances. Your circumstances will be kept confidential but will be summarised by the Vice Dean for Education and brought to the attention of the appropriate Assessment Board.

Re-assessment

In all cases, a student is required to pass all elements of assessment in order to pass the overall course (e.g. mid-term exam, project, presentation, final exam). If a student fails a course in a semester, s/he will be allowed two additional attempts to retake the element(s) of assessment failed. If the student fails both attempts the student will have to retake the whole course next academic year. If the student again fails to pass the course, s/he will be withdrawn from the study programme (maximum 12 credits can be repeated in the following academic year, it means maximum two 6-credit modules).

Student who misses more than 20 percent of classes will not receive signature from the lecturer, which is a prerequisite of participation on the final exam. Should the student fail to receive signature, s/he will have to retake the whole course when available.

A student failing more than 12 credits of the total credit requirements at the end of the 2nd and 4th semester will be made to withdraw from the programme.

12 credits of the total credit requirements at the end of the 2nd and 4th semester is a higher order regulation than the allowance of the Exam Course. This means that a student failing to pass 3 modules at the end of the second (fourth) semester will be unable to take part in further Exam Courses and will be made to withdraw from the programme.

You should contact Jozef Palkovic on jozef.palkovic@uniag.sk if you have any questions about re-assessment.

Academic Misconduct

It is important that you are aware of what constitutes academic misconduct. Please read the academic regulations to find out further details.

<u>Plagiarism</u> is taking someone else's work or ideas and passing them off as your own. Remember plagiarism isn't just restricted to essays or reports it can also happen with visual work as well. It includes:

- copying submission of someone else's entire work as your own. The original work could be from the internet, a classmate, or a student in a previous year,
- failing to indicate a direct quote (quotation marks should be used) in the text,
- paraphrasing or synthesising material from a book, journal article or internet site without acknowledging the source in the text,
- composing a paragraph by joining together sentences from a number of sources and not acknowledging them in the text,
- using your own previous work in another assignment without acknowledging it.

The University takes plagiarism very seriously and you will face a penalty if found guilty of plagiarism regardless of whether it was unintentional or a first offence. You should therefore make sure that you understand how to reference properly so that you can use another author's work without plagiarising. If you wish to see a guide for referencing, please contact your study advisor who will have a copy for you.

Academic misconduct also covers <u>examinations</u>. You should ensure that you read the exam regulations before attending your exams to ensure you know what is expected of you and what is permitted.

If you have any questions regarding plagiarism or academic misconduct, then please contact your Link Tutor Jozef Repiský on jozef.repisky@uniag.sk

Appeals

The SUA Regulations for appeals apply to International Economics and Development MSc.

If you are considering submitting an appeal against an assessment, then please contact SUA Link Tutor Jozef Repisky on jozef.repisky@uniag.sk.

Support Services at Slovak University of Agriculture in Nitra

Academic Support

Although you are expected to be independent and to take responsibility for your own academic and personal life, there is still a lot of help available to support you throughout your programme.

Academic Staff

Your tutors will direct your studies and ensure that you know what work you need to cover in any given module. Seek advice from academic staff either during their office hours or by email or telephone; please see 'Contacts and Communication' section under 'Welcome to Slovak University of Agriculture in Nitra' (pg. 19) for details.

Link Tutors

As stated on the front of this handbook the link tutors at Slovak University of Agriculture in Nitra for this programme is Jozef Repisky and the link tutor at Middlesex is Praveen Kujal. Link tutors are jointly responsible for ensuring the programme is delivered according to the arrangements agreed when it was approved. Link tutors attend the Board of Study meetings where they hear the views of students on the programme, however you can contact either if you have a query or suggestion.

Student Office

In short, the Student Office should be your first port of call if you require any help or advice; if they are not able to help the student they will know who can.

Here you can get assistance on practical-administrative matters related to your studies. You can hand in forms and applications, get prints of your exam results and help on registration for courses and exams.

You are always welcome at the Student Office of the Faculty of Economics and Management of SUA located on the right wing of the "S" pavilion, if you have questions or need assistance.

Opening hours are Monday-Friday 9am – 2pm or by appointment.

Counselling

The FEM SUA Counselling Service offers confidential help with any personal issues affecting work, self-esteem, relationships, mental health and general well-being. No problem is too small and getting help early can save stress and further problems later. Counselling can provide a valuable opportunity to work on personal issues in a confidential setting with someone independent. The Counselling Service is freely available to all SUA students and staff. The best means of communication is via email jozef.palkovic@uniag.sk.

Disability Support Service

The SUA supports equal opportunity rights and is equipped with disable access. Wheelchair access is available throughout the Faculty premises. PC adapted cabinets with adjustable tables and information terminals are available at the Faculty. Further auditorium is equipped with induction loop for the hearing impaired. However, students with disabilities should first consult the Study Office whether the Faculty can handle their particular disability.

The Faculty has a dedicated person for students with special needs and there is also a University coordinator. Both are specialists and are ready to help you. We will handle your disability in a confidential manner. Please contact Jozef Palkovic at jozef.palkovic@uniag.sk.

Financial Issues

If you are experiencing any financial difficulties or need any advice on financing your studies, please contact your Programme Leader Jan Pokrivcak on jan.pokrivcak@uniag.sk.

International Student Support

At the Faculty of Economics and Management of the Slovak University of Agriculture in Nitra we place great emphasis on support for our international students. We work to make our campus a friendly and caring place in which our students can excel. Coming to study in a new country is a huge challenge, huge change in life involving many difficulties and uncertainties. Here at SUA we understand that and have put in place all possible practices to ensure that all international students have a pleasant experience at SUA.

International Students Support team headed by Vice Dean for International Programmes at the Faculty of Economics and Management of SUA is available for advice and help. Please contact Veronika Hrda or email to veronika.hrda@uniag.sk.

Student Union Membership

Our Students' Union (Student Parliament) will help you to get the most out of your time at the University and at the Faculty. It aims to provide the best possible facilities, offering opportunities to get involved in all kinds of activities and being there to support you.

Who we are

Student Parliament of the Faculty of Economics and Management is a student representative of the academic community of the Faculty of Economics and Management, Slovak University of Agriculture in Nitra.

Student Parliament (SP) is the body that represents and defends academic and social interests of all FEM students, regardless of their gender, race, ethnic origin, language, belief, religion, political, national, social or other status.

Student Parliament of FEM is the highest body representing the student community within the Faculty in negotiations with management of the Faculty, management of the University, government authorities and other bodies.

We put on a wide choice of different events including themed parties, fancy dress, international nights, sports socials, and many more fun-filled nights out.

As a registered student, you will automatically become a member of the SP and be able to take advantage of all the services and facilities available. You will also be able to take part in the democratic structure of the Parliament by running for elections to represent students in the Faculty Academic Senate.

Our role

- To support academic and social interests of students in FEM.
- To organize and assist in organizing of extracurricular activities.
- To consider the requirements of students and facilitate their enforcement.
- To represent students in Academic Senate of FEM for strategic decision making.
- To participate actively in allocating students in university accommodation.

What to expect been in our community?

- Discussion and resolving of problems during your university stay.
- We value your comments and complaints while protecting and defending your rights in accordance with competences of SP FEM.
- We organize and participate in student petition.

If you have any issues or would like to contact us, you are very welcomed in our SP office at student dormitory Anton Bernolak, Trieda A. Hlinku 4, Nitra.

As you are not attending the Middlesex University London campus, unfortunately, you are not a member of Middlesex University Student Union. You are however still entitled to the ISIC card.

ISIC Cards – full time students only

As a full time student you can apply for an International Student Identification Card (ISIC) which will give you discounts on travel, shopping and experiences world-wide. More information at: http://www.isic.org/.

Programme Specification and Curriculum Map for Master of Science in International Economics and Development

1. Programme title Master of Science

2. Awarding institution Middlesex University London

3. Teaching institution Slovak University of Agriculture in Nitra4. Programme accredited by Slovak Accreditation Commission

5. Final qualification Master of Science

6. Academic year 2019/2020

7. Language of study Teaching and assessment in English, Learning

materials and library resources in English

Middlesex University London

8. Mode of study Full-time or Part-time

9. Criteria for admission to the programme

The criteria for admission to the programme are as follows:

- The applicant should hold a valid UK/Slovak Bachelor's degree or equivalent qualification in the field of economics or similar disciplines. UK bachelor degree with first or upper second class honours, or the overseas equivalent, in the field of economics or similar disciplines. When assessing your academic record, we take into account your grade average, position in class, references and the standing of the institution where you studied your qualification.
- If the applicant's entry qualification is from a non-UK or non-Slovak institution, the equivalent qualification will be assessed by the Study Office prior to acceptance.
- For those whose first language is not English, English language proficiency test
 will be required as a part of the application. At the time of the application if the
 applicant cannot provide the required English language test results, the Student
 Office will accept the application on conditional language test result, which the
 applicants should provide prior to commencement of their studies.

10. Aims of the programme

The programme aims to provide a thorough masters education in the specialist area of international economics and development. The compulsory courses provide a critical understanding of current theories and empirical research in the field of knowledge and students will develop a practical understanding of the application of this knowledge within an institutional framework. Students will learn to evaluate alternative theories and methodologies and to make judgements on their applicability to complex issues where there is incomplete information. It provides you with the skills and knowledge to become a successful, policy-oriented economist in government, international organisations or universities.

11. Programme outcomes

A. Knowledge and understanding

Upon completion of this programme the student will have knowledge and understanding of:

- Alternative strategies of economic development in an international context.
- The most recent empirical analysis on international economic development.

- The institutional environment affecting the economic development of the developing countries.
- Alternative policies for countries at different levels of development and with different resource endowments.

Teaching/ learning methods

Students gain knowledge and understanding through a combination of lectures, seminars, directed reading and syndicate group work.

Assessment method

Students' knowledge and understanding is assessed by individual and group coursework and unseen examination. This is supplemented with the dissertation.

B. Cognitive (thinking) skills

On completion of this programme the successful student will be able to:

- Structure, analyse and evaluate theoretical and policy issues and problems.
- Think logically and analytically and to understand the difference between normative and positive statements.
- Identify key economic relationships and test these against the evidence.
- Comprehend the rapidly evolving state of knowledge and institutional environment in the subject area.

Teaching/learning methods

Students learn cognitive skills through lectures, seminars workshops, computing sessions, exercises and supervised dissertation research. Such skills are fostered by the creation of a supportive environment in which staff are readily available and students have opportunities to meet and discuss their work.

Assessment method

Students' cognitive skills are assessed by examinations, coursework and final dissertation. Dissertation encourages independent research.

C. Practical skills

On completion of the programme the successful student will be able to:

- Draw on the knowledge base in the field of study to suggest policies and strategies to achieve social and economic objectives.
- Evaluate alternative policies.
- Evaluate current theoretical and empirical research in the field of study.
- Identify potential sources of information and analysis relevant to the issue and problems in the field of study.

Teaching/ learning methods

Students learn practical skills through lectures, seminars, coursework, computing sessions, exercises.

Assessment method

Students' practical skills are assessed by examinations, coursework and dissertation.

D. Graduate skills

Upon completion of this programme the successful student will have following skills:

- Critical thinking and problem-solving abilities.
- Masters research will enhance independent research skills and graduates with intension for doctoral studies will be highly benefited.
- Demonstrate effective use of ICT.
- Organisational skills, time management and ability to meet deadlines.

Teaching/learning methods

Students acquire graduate skills through an environment in which staff are readily available and students have opportunities to meet and discuss their work.

Assessment method

Students' graduate skills are assessed by examinations, coursework and dissertation.

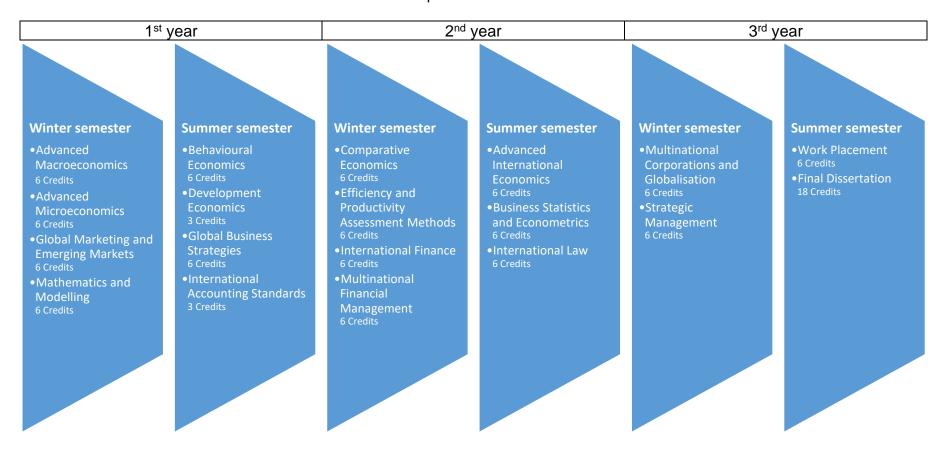
12. Programme structure (levels, modules, credits and progression requirements)

12.1 Overall structure of the programme

Full-time students in International Economics and Development

1 st y	ear	2 nd year				
Winter semester	Summer semester	Winter semester	Summer semester			
 Advanced Macroeconomics 6 Credits Advanced Microeconomics 6 Credits Global Marketing and Emerging Markets 6 Credits International Finance 6 Credits Mathematics and Modelling 6 Credits 	 Advanced International Economics Credits Behavioural Economics Credits Development Economics Credits Global Business Strategies Credits Business Statistics and Econometrics Credits International Accounting Standards Credits 	 Comparative Economics 6 Credits Multinational Financial Management 6 Credits Multinational Corporations and Globalisation 6 Credits Strategic Management 6 Credits Efficiency and Productivity Assessment Methods 6 Credits International Law 6 Credits 	 Work Placement 6 Credits Final Dissertation 18 Credits 			

Part-time students in International Economics and Development



12.2 Levels and modules

The University is changing the way it references modules to state the level of study in which these are delivered. This is to comply with the national Framework for Higher Education Qualifications. This implementation will be a gradual process whilst records are updated. Therefore, the old coding is bracketed below.

Level 7 (4)		
Compulsory	Optional	Progression Requirements
Students must take all of the following courses:		
Advanced Macroeconomics,	There are no	Successful completion of
Advanced Microeconomics,	optional courses.	all courses is required for
Global Marketing and Emerging Markets,		the Master of International Economics and Development.
International Finance,		and Development.
Mathematics and Modelling,		
Advanced International Economics,		
Behavioural Economics,		
Development Economics,		
Global Business Strategies,		
Business Statistics and Econometrics,		
International Accounting Standards,		
Comparative Economics,		
Multinational Financial Management,		
Multinational Corporations and Globalisation,		
Strategic Management,		
Efficiency and Productivity Assessment Methods,		
International Law.		
Work Placement (non-teaching),		
Final Dissertation (final thesis).		

13. A curriculum map relating learning outcomes to modules

See Curriculum Map below.

14. Information about assessment regulations

Slovak University of Agriculture in Nitra and FEM Assessment Regulations apply to MSc. International Economics and Development. There are no exceptions to bypass these regulations.

To achieve a master's degree students must accumulate 120 credits.

To achieve a first-class honours students must hold an average of 1.5 or below in taught courses (see section 'Progressing on Your Programme' for grade classification on pg. 32).

Please note that students on the MSc. International Economics and Development programme who fail to complete the requirements (attain 120 credits) will not be awarded a Postgraduate Diploma or equivalent.

15. Placement opportunities, requirements and support

The MSc. Programme includes a work placement in the duration of 2 weeks. Students can choose a company (an institution) for their placement based on their interests but with respect to aims of the programme and focus of the company activities. However, Faculty of Economics and Management of SUA has vast number of cooperation agreements with highly reputed multinational organizations and if students wish they can contact Ema Lazorcakova (ema.lazorcakova@uniag.sk) for possible work placements during their studies.

16. Future careers

In surveys of leading graduate employers, graduates of SUA are consistently rated among the most employable in the country; more employers come to recruit students here than at any other institution in Slovakia. The Careers and Employability Service is the catalyst for enhancing career development and employability.

The Careers Advisory Service aims to help graduates to achieve their career goals. We run programmes for students/graduates and our advisers are available for career planning discussions and preparation for job interviews. Further several work placement arrangements are in place via international office at the main campus. SUA regularly (at least twice a year) organizes Careers Days where students have an opportunity to meet potential employers from leading companies including many multinational corporations.

For further information regarding career aspects visit http://www.kc.uniag.sk/.

17. Support for learning

- Learning Resources Library/ Data Bases
- Orientation programme
- Access to Student Support staff
- Programme Handbook
- Internet access
- University Information System
- Visiting Professors

Visiting Guest Practitioners

18. JACS code (or other relevant coding system)

19. Relevant QAA subject benchmark group(s)

General Business and Management

20. Reference points

- The Slovak Accreditation Committee
- Slovak University of Agriculture in Nitra Regulations
- Faculty Curriculum and Development Strategy

21. Other information

-

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the student programme handbook and the University Regulations.

Curriculum Map for MSc. International Economics and Development

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed. All programme learning outcomes are developed to level 7 (4).

Programme learning outcomes

Knowledge and understanding			Practical skills				
A1	Alternative strategies of economic development in an international context.	C1	Draw on the knowledge base in the field of study to suggest policies and strategies to achieve social and economic objectives.				
A2	The most recent empirical analysis on international economic development.	C2	Evaluate alternative policies.				
А3	The institutional environment affecting the economic development of the developing countries.	C3	Evaluate current theoretical and empirical research in the field of study.				
A4	Alternative policies for countries at different levels of development and with different resource endowments.	C4	Identify potential sources of information and analysis relevant to the issue and problems in the field of study.				
Cog	nitive skills	Gra	Graduate Skills				
B1	Structure, analyse and evaluate theoretical and policy issues and problems.	D1	Critical thinking and problem-solving abilities.				
B2	Think logically and analytically and to understand the difference between normative and positive statements.	D2	Masters research will enhance independent research skills and graduates with intension for doctoral studies will be highly benefited.				
В3	Identify key economic relationships and test these against the evidence.	D3	Demonstrate effective use of ICT.				
B4	Comprehend the rapidly evolving state of knowledge and institutional environment in the subject area.	D4	Organisational skills, time management and ability to meet deadlines.				

Module Title	Module Code by Level	A1	A2	A3	A4	B1	B2	ВЗ	B4	C1	C2	C3	C4	D1	D2	D3	D4
Advanced Macroeconomics		✓	✓		✓	✓	✓	✓		✓	✓	✓			✓		✓
Advanced Microeconomics			✓	✓	✓		✓	✓		✓		√		✓			✓
Global Marketing and Emerging Markets		✓	✓		✓	✓			✓	✓		✓	✓	✓			✓
International Finance		✓	✓			✓	✓	✓		✓			✓	✓			✓
Mathematics and Modelling			✓			✓	✓	✓					√	✓			✓
Advanced International Economics		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓
Behavioural Economics		✓			✓		✓	✓		✓	✓	✓	✓		✓		✓
Development Economics		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓			✓
Global Business Strategies		✓		✓	✓	✓	✓	✓	✓	✓	✓			✓			✓
Business Statistics and Econometrics			✓			✓	✓	✓			✓	✓	✓	✓	✓	✓	✓
International Accounting Standards				✓				✓	✓				✓	✓			✓
Comparative Economics		✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓		✓
Multinational Financial Management		✓	✓	✓			✓	✓		✓	✓		✓				✓
Multinational Corporations and Globalisation		√	√	✓	✓	√		√	✓	√	✓		✓	✓			✓
Strategic Management		✓		✓		✓			✓	✓		✓	✓	✓			✓
Efficiency and Productivity Assessment Methods			✓			√	√	V			√	√	√		√	√	√
International Law				✓	✓				✓	✓	✓			✓			✓
Work Placement								✓	✓	✓	✓		✓	✓		✓	✓
Final Dissertation		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Module Narratives

Code:		E15-0026-I ECTS Credit: 6 Slovak Credit: 6			
Module Title: Advanced Macroeconomics					
Modul	e Leader:	Jan Pokrivcak Office Hours: upon agreement			
Teleph	one:	+421 37 641 5892 E-mail: jan.pokrivcak@uniag.sk			
The module is designed for students who want to learn advanced macroeconomic theories and to combine them with econometric technic for testing the theories and making predictions. The module is divided in three parts. The first part studies economic fluctuations and government policies aimed at coping with them. In the second part theories of economic growth (Solow model, endogenous growth model etc.) are critically evaluated. Final part covers in detail topics like consumption, investment inflation, and fiscal and monetary policies.					
Syllabi	16.				
1.		n and national income accounting			
2.		model of economic fluctuations			
3.	Phillips cur				
4.		model in open economy			
5.		lel, growth accounting, and economic convergence			
6.		s growth model			
7.	Consumption	on			
8.	Investment				
9.	Unemployn	nent			
10.	Inflation an	nd monetary policy			
11.	Budget defi	icit and fiscal policy			
12.	Project pres	sentation			
Ration Includ	ale ing Aims:	 To provide students with advanced macroeconomic theories and empirical methods for testing them. To evaluate the impacts of exogenous shocks and government policies on economies. To understand causes behind economic fluctuations and differentiated growth of the economy. 			
Learni Outcoi	_	 Knowledge: After completing the module students will have: extended knowledge of macroeconomic theories, economic fluctuations and economic growth developed methods to present and communicate government policies and their impacts on the economy understood causes and effects of macroeconomic problems (inflation, unemployment etc.) Skills: on completion of the module, successful students will be able to: evaluate government macroeconomic policies, explain and predict impacts of policies/ measures on the economy 			

	 5) analyse sectors of the economy 6) apply technical skills to conduct analysis of financial markets and financial instruments, evaluate expected returns on investment and explain connections between financial markets and the economy 7) critically examine macroeconomic models and test them empirically 8) present results of research to the public/ experts in the area 				
Teaching and Learning Strategies:	The teaching strategy applied is a mix of lectures, seminar discussions and project work. Individual work as well as group work is required.				
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is given to students after partial assignments/ activities during seminars. It is usually delivered verbally and includes indicative assessment and recommendations regarding further progress. Summative assessment: Final assessment reflects the level to which learning outcomes (LO) have been achieved – the extent to which a student has acquired knowledge and skills provided by the module. It consists of: Midterm exam (LO 1, 2, 4, 7) Project work (LO 2, 4, 5, 8) Final exam (LO 1-8) 50% (75 minutes)				
Further on Assessment:	_				
Core Learning Materials:	Blanchard, O.: Macroeconomics. Prentice Hall, 2010. ISBN-13: 978-0132159869. Romer, D.: Advanced Macroeconomics. McGraw-Hill Education, 2011. ISBN-13: 978-0073511375. Jones, C. I.: Introduction to Economic Growth. W. W. Norton & Company, 2013. ISBN-13: 978-0393919172.				
Case studies:					
Recommended Learning Materials:	Abel, A. B. – Bernanke, B. S. – Croushore, D.: Macroeconomics. Pearson, 2014. ISBN-13: 9780133405071. journal articles, hand-outs, other related materials				

Code:		E15-0034-I	ECTS Cre	dit:	6	Slovak Credit:	6	
	e Title:	Advanced Microed		<u> </u>		1		
Modul	e Leader:	Iveta Zentkova	Off	ice Hours	: up	on agreement		
Teleph	one:	+421 37 641 4576	E-n	nail:		eta.zentkova@uniag	g.sk	
Short Descri	ption:	The course Advanced Microeconomics covers in some depth topics from Microeconomics usually taught at bachelor's degree – students deepen their knowledge of consumer and producer theory. It also covers new topics concerning on techniques and economic applications based on game theory. It provides a broad grounding for the more detailed analysis. Theory-oriented lectures will be accompanied by a series of tutorial classes (seminars) in which problem sets will be discussed and solved.						
Cyllob	1101							
Syllabı Part I.	us:							
1.	Introduction	n						
		consumer behaviour (c	lirect and in	direct uti	lity bi	ıdget constraint ex	penditure	
2.	•	Iarshallian demand, Hi			nty, ot	augot constraint, ex	penanare	
3.	1	consumer behaviour –						
4.		consumer behaviour –			nty			
5.	Theory of t supply fund	tion)	substitution,	technolo	gy and	production functio	ns, costs,	
6.		librium and welfare ar	alysis					
7.	General eq	uilibrium (equilibrium e market systems)		ge, equilib	rium i	n production, equil	ibrium in	
Part II.	•	•						
8.	Game theor	y – static games of co	mplete info	mation				
9.	Game theor	ry – dynamic games of	complete in	nformatio	n			
10.		ry – static games of inc						
11.		y – dynamic games of			ion			
12.	Game theor	y – applications in mi	croeconomi	cs				
Ration Includ	ale ing Aims:	 firm theory, mar To introduce sturand developing a individuals and application of the To explain concerns 	ket structur dents to the microecono to provide s ese technica epts of game	es and oth technical mic mode ome practal tools.	tools rules of being the tools rules of being the tools and to a	epts of consumer the roeconomic theory. The equired for understate that it is enabled to the equired for understate that is enabled to the exercises, in the equipment of the eq	anding ing he	
Learni Outcoi	_	Knowledge: At the end of this cou other activities, stude: 1) have extended k classical and into market and gene 2) have developed and equilibrium Skills:	nts will: nowledge o ertemporal i ral equilibri methods use	f microeco models of um	onomic	theories in the area mer behaviour, inpu	a of ts	

	On completion of the module, successful students will be able to: 3) discuss and evaluate the interactions of market entities 4) use analytical skills to solve and interpret microeconomic models 5) apply modern techniques to develop microeconomic models and to explain and analyse microeconomic problems of real life				
Teaching and Learning Strategies:	The teaching strategy applied is a mix of lectures, seminars and homework assignments. Individual work as well as group work is required.				
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is give homework assignments/ activities during verbally and includes indicative assess further progress. Summative assessment: Final assessment reflects the level to will been achieved – the extent to which as skills provided by the module. It consists Midterm exam (LO 1, 2, 3, 4) Project work (LO 2, 3, 4, 5) Final exam (LO 1-5)	ng seminars. It is usually delivered ment and recommendations regarding hich learning outcomes (LO) have tudent has acquired knowledge and			
Further on	_				
Assessment: Core Learning Materials:	Varian, H. R.: Intermediate Microeconomics. A Modern Approach. W. W. Norton & Company, 2009. ISBN-13: 978-0393934243. Jehle, G. A. – Reny, P. J.: Advanced Microeconomic Theory. Pearson, 2011. ISBN-13: 978-0273731917. Bryant, W. D. A.: Advanced Microeconomics: Theory, Applications And Tests. World Scientific Publishing, 2017. ISBN-13: 978-9814508209.				
Case studies:	-				
Recommended Learning Materials:	Perloff, J. M.: Microeconomics: Theory and Applications with Calculus. Pearson, 2013. ISBN-13: 978-0133019933. Varian, H. R.: Intermediate Microeconomics with Calculus: A Modern Approach. W. W. Norton & Company, 2014. ISBN-13: 978-0393123982.				

Code:	E15-0087-I ECTS Credit:		Credit:	6	Slovak Credit: 6	
	e Title:	Global Marketing				
Modul	e Leader:	Elena Horska		Office Hours		ipon agreement
Teleph	one:	+421 37 641 4167		E-mail:		elena.horska@uniag.sk
			studen	t an analytic o		on-oriented framework for the
	development and implementation of global marketing programmes with					
			_			ng marketing approaches for
Short		<u> </u>				cooperation, with special
Descri	ption:					is module will be able to
						lentifying benefits and
		markets and design m				ng and least developed
		markets and design in	iaikctiii	g program for	targe	t markets as wen.
Syllabi	ıs:					
Part I.						
1	Introduction	n to global marketing a	and eme	erging market	conc	ept
1.	Introduction	n to seminar work and	structu	re, how to pre	epare 1	for the semester project
2.		alization – opportunition				
2.		eting approach: standa				obalization
3.		keting research and in				Farmer Cantual Asia
		keting research and in				rn Europe. Central Asia
4.		market and consumer s			CIII II.	CAGE Trainework
_		market and consumer s			ersus	China
5.		market opportunity	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1 19100 111010	•1500	C
Part II.		•				
6.	Market enti	ry modes and territoria	l expan	sion		
0.		ection (developed – EU				
7.		al sourcing decisions a				olier
		market and consumer s				1-)
8.		cisions (brand, qualitat s and local markets, ne				
	Pricing dec		w uena	s. giodai veis	us 100	ai at the 1000 market
9.		ation, transfer pricing				
10		n decisions – competin	ig on ma	arketing and s	supply	chain management
10.		al retailing and purcha	_			
	Communic	ation decisions and pro	omotion	strategies		
11.	, , , , , , , , , , , , , , , , , , , ,					
	(embassy, trade chamber activities)					
12	Coordinating global marketing strategies, sustainability and corporate social responsibility					
12. in global business Project presentation and discussions						
	1 Toject pres	semanon and discussion	/113			
		The course will provi	de infor	mation and in	nstruc	tions to understand how the
Ration	ale	_				n territorial market studies and
	ing Aims:	differentiate between	-		_	
	_	marketing programme	-			

	77 1 1						
	Knowledge: On completion of this module the successful student will be able to:						
	understand global marketing environment and socio-economic and						
	political development of individual world regions in the context of						
	further expansion aims and strategies						
	2) evaluate opportunities and threats of operating either at developed						
	markets or emerging ones						
Learning	3) apply technical skills to design proper marketing strategies for target						
Outcomes:	markets						
	Skills:						
	This module will call for the successful student to: 4) apply global marketing theories in various local conditions						
	5) explain the theories and their effects on doing business and marketing						
	activities in developed versus emerging and least developed markets						
	6) critique on the theories about marketing in poverty and its social						
	contents						
Teaching and	The teaching strategy applied is a mix of lectures, seminars, discussions,						
Learning	essay and project. Individual work for essay writing as well as group work for						
Strategies:	semester project is required.						
	Formative assessment: Evaluative and advisory feedback is given to students after partial						
	Evaluative and advisory feedback is given to students after partial assignments/ activities during seminars. It is usually delivered verbally and						
	includes indicative assessment and recommendations regarding further						
	progress.						
	Summative assessment:						
Assessment	Final assessment reflects the level to which learning outcomes (LO) have						
Scheme:	been achieved – the extent to which a student has acquired knowledge and						
	skills provided by the module. It consists of three components selected in						
	order to ensure students demonstrate an overall understanding of relevant						
	concepts and techniques as well as the ability to apply and critique them in appropriate contexts:						
	Essay writing (LO 1, 2) 25%						
	Group semester project (LO 4-6) 15%						
	Final written exam (LO 1-6) 60% (2 hours)						
Further on							
Assessment:							
Core Learning	Horska, E. et al.: International Marketing: Within and Beyond Visegrad						
Materials: Case studies:	Borders. Cracow: Wydawnictvo Episteme, 2014. ISBN-13: 978-8377590393.						
Case studies:	Ghemawat, P.: World 3.0: Global Prosperity and How to Achieve It. Harvard						
	Business Review Press, 2011. ISBN-13: 978-1422138649.						
	Hollensen, S.: Global Marketing – A Decision Oriented Approach. Pearson,						
2010 ISBN-13: 978-0273726227							
Recommended Learning	Khanna, T. – Palepu, K. G.: Winning in Emerging Markets: A Road Map for						
Materials:	Strategy and Execution. Harvard Business Review Press, 2010. ISBN-13:						
Wide Citation	978-1422166956.						
	Pearce, R.: China and the Multinationals: International Business and the						
	Entry of China Into the Global Economy. Edward Elgar Publishing, 2012.						
	ISBN-13: 978-1848446687.						

Code:		E15-0051-I	ECTS	Credit:	6	Slovak Credit: 6		
Module Title: International Finance								
Modul	e Leader:	Marian Toth		Office Ho	urs:	upon agreement		
Teleph	one:	+421 37 641 4164		E-mail:		marian.toth@uniag.sk		
Short Descri	ption:	the theory and practic organization, working and techniques of for determinants. The sec	ce of int gs, insti ecasting cond pa	ternational f tutions and g of future s rt the modu	inance instru pot ex le focu	ts advanced understanding of e. The module examines the ments of the foreign exchange schange rate based on uses on exchange rate risk faced autures contracts, options and		
Syllab	116.							
Part I.	us.							
1.	Introductio	n to international finar	nce					
2.	Balance of							
3.		1 7	integra	tion: curren	t acco	ount vs. financial account		
4.		rate determinants						
5.	Division of	exchange rate risk						
Part II.								
6.		ate risk exposure						
7.	•	and managing transact	tion, ec	onomic and	transl	ation exposure		
8.		financial derivatives						
9.		orwards, futures, swap						
10.		al financial market, vo			nancia	l markets		
11.		al financial system and			1.	'.1 ' ' 1.6		
12.	Banking cr	ises, international busi	ness cy	cies and po	ncy re	sponses with empirical focus		
Ration Includ	ale ing Aims:	To provide prac	heories linked to foreign exchange rates. actice in identifying and measuring exchange rate risk. formation on hedging the exchange rate risk exposure.					
Learni Outcoi	_	foreign trade and 2) have extended k international fin 3) understand effect 4) know and under international fin Skills: On completion of the 5) apply hedging a capital flows and 6) formulate excha 7) calculate the exp 8) develop hedging	vant the d foreig nowled ancial t ets of tra stand th ance module nd risk d foreig nge rate cosure t g strateg	ories and quent exchange lge on the dransactions ansaction, ene effects are e, successfur management exchange erisk management of exchange gies using fi	etermi conom d role d stude at strate marke gemen rate fl nancia	tegies in relation to international et at solutions luctuations		

Teaching and Learning Strategies:	The teaching strategy applied is a mix of lectures, seminar discussions and project work. Individual work as well as group work is required.				
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is given to students after partial assignments/ activities during seminars. It is usually delivered verbally and includes indicative assessment and recommendations regarding further progress. Summative assessment: Final assessment reflects the level to which learning outcomes (LO) have been achieved – the extent to which a student has acquired knowledge and skills provided by the module. It consists of: Project work (LO 2, 5, 6, 8) Midterm exam (LO 1, 3, 5, 7) 20% (45 minutes)				
	Final exam (LO 1-9)	60% (90 minutes)			
Further on	_				
Assessment:		177 1176 1771			
Core Learning Materials:	Shapiro, A. C. – Moles, P.: Internationa 2014. ISBN: 978-1-118-92932-2.	Il Financial Management. Wiley,			
Case studies:	_				
Recommended Learning Materials:	Krugman, P R. – Obstfeld, M. – Melitz, M.: International Finance: Theory and Policy. Pearson, 2014. ISBN-10: 0-13-382667-8, ISBN-13: 978-0-13-382667-8. Buckley, A.: Multinational Finance. Prentice Hall: Financial Times Management, 2003. ISBN-13: 978-0273682097. Journals: Journal of Financial Economics, Review of Financial Studies, Journal of Banking and Finance, Journal of Finance.				

Code:		E15-0104-I	ECTS	Credit:	6	Slovak Credit: 6			
Modul	e Title:	Mathematics and		L L		220.000000			
Module Leader:		Norbert Kecskes Office Hours: upon agreement							
Telephone:		+421 37 641 4634 E-mail: norbert.kecskes@uniag.sk							
•		The aim of the course is to introduce students to the most essential topics in							
Short	ations	advanced mathematic	s and n	nathematical	mode	lling. Theory-oriented lecture			
Descri	puon:	will be accompanied	by a ser	ries of applied	l prol	olems and models.			
		T							
Syllabi	ıs:								
Part I.									
1.	Introduction								
2.		on of <i>n</i> real variables							
3.	Partial deri								
4.		mes of functions of n							
5.	Constrained	d extremes of function	s of <i>n</i> re	eal variables					
Part II.	T 1 C								
6.	Indefinite in								
7.	Definite int								
8.		ns of integrals							
9.	Differential								
10.		l equations of 1st order							
11.		erential equations of 1s	order						
12.	Mathematic	cal modelling							
		The sim of the course	is to a	nhanaa analys	ical t	hinking logical reasoning			
Ration	مام	The aim of the course is to enhance analytical thinking, logical reasoning,							
	ing Aims:	computational skills, full and in-depth understanding of advanced concepts and methods used in integral calculus, theory of differential equations and							
Includ	ing 11111191	mathematical modelling.							
		Knowledge:							
		After completing the module students will be able to:							
		1) find partial derivatives of functions of several variables							
		2) apply differentiation techniques to various types of functions							
		3) describe the methods for solving indefinite and definite integrals							
Learni	nα	4) solve differential equations							
Outcor	_	5) set up and discuss simple mathematical models							
Outcor	iics.	6) give logical reasoning and interpretation of the obtained results							
		Skills:							
		On completion of the module students will be able to:							
		7) apply mathematical methods in various fields							
		8) apply mathematical methods to solve applied and real life problems9) explain mathematical concepts and methods							
Teachi	ng and	and numerical exercise				es, seminars, problem solving			
Learni	ng								
Strateg	gies:			ills and understanding of mathematical concepts k as well as group work is required.					
Assessi	ment			k as well as g	,roup	work is required.			
Schem		Formative assessmen	t:						
Schein	··	<u> </u>							

	Students are given evaluative feedback throughout	<u> </u>					
	discussed and delivered verbally and includes indicative assessment and						
	further recommendations regarding the course.						
	Summative assessment:						
	Final assessment reflects the level to which learning	g outcomes (LO) have					
	been achieved. Students have to demonstrate overa	all understanding of key					
	mathematical concepts, theories and methods. It co	onsists of:					
	Midterm exam (LO 1-4)	20% (45 minutes)					
	Project work (LO 4-8)	20%					
	Final exam (LO 1-9)	60% (90 minutes)					
Further on							
Assessment:							
	Wrede, R. – Spiegel, M.: Advanced Calculus. Schaum's Outlines. McGra						
Core Learning	Hill Education, 2010. ISBN-13: 978-0071623667.						
Materials:	Bronson, R: Differential Equations. Schaum's Out	lines. McGraw-Hill					
	Education, 2014. ISBN-13: 978-0071824859.						
Case studies:	_						
Dagammandad	Ayres, F. – Mendelson, E.: Calculus. Schaum's Outlines. McGraw-Hill						
Recommended	Education, 2008. ISBN-13: 978-0071508612.						
Learning	Wainwright, K. – Chiang, A.: Fundamental Metho	ds of Mathematical					
Materials:	Economics. McGraw-Hill Education, 2004. ISBN-						

Code:		E15-0028-I ECTS Credit: 6 Slovak Credit: 6
Modul	e Title:	Advanced International Economics
Modul	e Leader:	Jan Pokrivcak Office Hours: upon agreement
Telepho	one:	+421 37 641 5892 E-mail: jan.pokrivcak@uniag.sk
Short Description:		This module covers topics related to international trade, international investment, and international mobility of labour. It is designed for students who are interested in learning the reasons behind globalization of economies in general and firms in particular. After taking this module, the students will be able to assess trade theories and analyse trade policies. The graduates of this module will be able to critically evaluate the impact of global markets, integration of economies, and governmental policies on domestic producers, consumers, taxpayers, interest or exchange rates, wages, returns on investment and general welfare.
Syllabı	1S:	
Part I.		
1.	Global ecor	nomy. Survey of international trade, investment, labour mobility
2.		ve advantages: Ricardian model
3.		Ohlin-Samuelson-Vanek theory of international trade. Gravity equation
4.		of scale and international trade. New theories of international trade
Part II.		
5.	Internationa	al investment and multinational corporations
6.	Trade polic	·y
7.		ade agreements and WTO
8.		rates and foreign exchange markets
9.		erest rates, and exchange rates
10.	Fixed excha	
11.		urrency area and monetary integration
12.	Economic a	and financial integration in the EU
Rationale Including Aims:		The module is included in the study programme because it provides students with fundamental theories related to international trade, investment and labour mobility. It develops and empirically evaluates theories using advanced statistical and econometric methods. International economics is a prerequisite for more advanced theoretical and empirical study of international economic issues.
Learning Outcomes:		 Knowledge: After completing the module students will have: 1) extended knowledge of global economy, international trade, trade policies, investment and mobility of labour, international integration 2) good understanding of impacts of changes in trade, monetary, fiscal and other policies as well as exogenous changes in the economy or society on exchange rates, interest rates and other economic variables 3) knowledge of the role of international organisations (WTO, IMF, World Bank,) and multinational corporations 4) knowledge about foreign currencies and exchange rates Skills: This module will call for the successful student to:

	5) evaluate impacts of different trade policies on domestic production,						
	consumption, trade and welfare						
	6) explain theories and models in relation to international economics						
	7) present the underlying theory and own opinion on issues related to						
	_	ion, international capital movement,					
	economic and financial integrati						
		e determination of exchange rates					
	0 00 11	x of lectures, seminar discussions and					
7 5 1 1	project work. Individual work as wel						
Teaching and		materials are accompanied by seminars					
Learning	to reinforce key concepts and theorie						
Strategies:		ated problems and case studies based on					
		o specific topics covered in the lecture					
	will also be discussed during seminar	S.					
	Formative assessment:						
	Evaluative and advisory feedback is given to students after partial						
		rs. It is usually delivered verbally and					
	includes indicative assessment and recommendations regarding further						
	progress.						
Assessment	Summative assessment:						
Scheme:	Final assessment reflects the level to						
		a student has acquired knowledge and					
	skills provided by the module. It cons	sists of:					
	Midterm exam (LO 1, 5, 6)	30% (60 minutes)					
	Project work (LO 2, 7, 8)	20%					
	Final exam (LO 1-8)	50% (90 minutes)					
Further on							
Assessment:							
		nal Trade and Policy. Nitra: SUA, 2010.					
	ISBN-13: 978-80-552-0454-3.						
Core Learning Krugman, P. R. – Obstfeld, M. – Melitz, M.: International Economics							
Materials:	Theory and Policy. Pearson, 2014. ISBN-13: 978-0133423648.						
	De Grauwe, P.: Economics of Monetary Union. Oxford University Press,						
	2009. ISBN-13: 978-0199563234.						
Case studies:							
Recommended	Feenstra, R. C.: Advanced Internation	nal Trade: Theory and Evidence.					
Learning	Princeton University Press, 2003. ISI	The state of the s					
Materials:	hand-outs, journal articles, other relat						

Code:		E15-0005-I	ECTS	Credit: 6 Slovak Cred		Slovak Credit: 6		
-	e Title:	Behavioural Econ						
	e Leader:	Miroslava Rajcaniova		Office Hours	s:	upon agreement		
Teleph		+421 37 641 5894		E-mail:		miroslava.rajcaniova@ uniag.sk		
Short Descri	ption:	different from the wa respond to incentives behaviour diverges of predictable ways. No make the same types intersection of psycho- following topics: viol perception; decision of failures and market failures	deconomic theories represent human beings in ways that are often to from the way they actually behave. Evidence suggests that people to incentives, but their response is not always a rational one. Human are diverges often from standard concept of economic rationality in ble ways. Not only people make simple mistakes every day, but they e same types of mistakes. This course is an introduction to the tion of psychology and economics. The course focuses on the ag topics: violations of the assumptions of standard economics; utility on; decision making assuming bounded rationality; decision making and market failures; evaluation of options and choices of policy as. The ideas will be demonstrated by simple classroom experiments.					
Syllabi								
1.		l methodology of beha	vioural	economics				
2.		er certainty	vioulal	conomics				
3.		naking under certainty						
4.	Probability							
5.		under risk and uncerta	intv					
6.		oice under risk and un		tv				
7.		naking under risk and u		•				
8.		utility model		<i></i>				
9.	Intertempor	-						
10.		game theory						
11.	•	ll game theory						
12.		l welfare economics						
 To explain how expectations, forces skew our reasoning above research, and communication workplace. To provide an opportunity for how economic policy can be evidence from behavioural economic students' confidence theories to deal with a variety understand their own decision. 			om the assumations, emotion abilities are cation skills to the cation skills to the cation studen and be made mural economic confidence and variety of real	iptions, so appose ts to nore cas.	ns of standard economic theory, social norms, and other invisible rovide students with academic, ply this knowledge in the study, discuss and evaluate effectively by utilizing lity of using behavioural economic problems and to			
Learning Outcomes: Knowledge: On completion of this module the successful student will be able to: 1) understand the patterns in which human behaviour departures from assumptions of standard economic theory				behaviour departures from the				

	,					
	2) evaluate how economic policy can be made more effectively by utilizing evidence from behavioural economics					
	3) use behavioural theories to deal with a variety of real life economic problems and to understand their own decision-making processes					
	Skills:					
	This module will call for the successful student to:					
	4) explain how expectations, emotions, social norms, and other invisible					
	forces skew our reasoning abilities and to apply this knowledge in the workplace					
	5) critically assess the different models in standard economic theory and behavioural economics					
	6) formulate a research proposal in behavioural economics and design					
	simple experiments to test hypotheses that are related to theory in behavioural economics					
	7) demonstrate their knowledge and understanding of core concepts and models in behavioural economics by successful problem solving					
Teaching and	The teaching strategy applied is a mix of lectures, seminar discussions and					
Learning and	case studies. Individual work as well as group work is required. Classroom					
Strategies:	experiments will be an essential part of teaching. Lectures, seminars and					
bilategies.	supporting material are posted on Moodle.					
	Formative assessment:					
	Evaluative and advisory feedback is given to students after partial					
	assignments/ activities during seminars. It is usually delivered verbally and					
	includes indicative assessment and recommendations regarding further					
	progress.					
Assessment	Summative assessment:					
Scheme:	Final assessment reflects the level to which learning outcomes (LO) have					
Selicine.	been achieved. It consists of two components selected in order to ensure					
	students demonstrate an overall understanding of relevant concepts and					
	techniques as well as the ability to apply and critique them in appropriate					
	contexts:					
	Written coursework (LO 1-7) 70% (7000 words)					
	In-class presentation (LO 1-7) 30% (25 minutes)					
Further on	_					
Assessment:	A FAC INT IF I DI W III 2012					
Core Learning	Angner, E.: A Course in Behavioural Economics. Palgrave Macmillan, 2012.					
Materials:	ISBN-13: 978-0230304543.					
Case studies:						
	Wilkinson, N. – Klaes, M.: An Introduction to Behavioural Economics.					
Recommended	Palgrave Macmillan, 2012. ISBN-13: 978-0230291461.					
Cartwright, E.: Behavioural Economics. NY: Routledge, 2011. IS.						
Materials:	978-0415573122.					
	Ariely, D.: Predictably Irrational: The Hidden Forces That Shape Our					
	Decisions. Harper Perennial, 2010. ISBN-13: 978-0061353246.					

Code:	le: E15-0016-I ECTS Credit:		3	Slovak Credit: 3				
	e Title:	Development Eco				, 1 -		
	e Leader:	Artan Qineti Office Hours: upon agreement				upon agreement		
Teleph		+421 37 641 5893 E-mail: artan.qineti@uniag.sk						
Short Descrij	ption:	and growth of develocovers macroeconom part looks at development transformation process analysis. After taking development theories module will be able to	ping, as ic theorement poss etc. To this modern and an ocritical on economic control of the cont	s well as devery and policy, olicies, aid, insolute throughout the odule, the studalyse developally evaluate to nomic situation.	loped and stitut e em dents omen he in	macroeconomic policy, trade d countries. The first part economic growth. The second ions in developing countries, phasis is on applied economic will be able to assess t policies. The graduates of this apact of macroeconomic and ade and other economic		
Syllabi	116.							
Part I.	14 13 €							
1.	Introduction	n						
2.	Models of e	economic growth: Har	rod-Do	mar, Lewis, S	olow	model		
3.		economic growth: neod						
4.		and urbanization						
5.	Human cap	ital: education and hea	alth care	e. Transforma	tion	of agriculture.		
Part II.						-		
6.	Environme	nt and economic devel	nt and economic development					
7.	Internationa	al trade and economic	develop	oment				
8.		and institutions						
9.		ent policies in developi						
10.			on process of Central and Eastern European economies					
11.		nomic crisis and challe		economic de	velo	oment		
12.	Discussion	of a complex case stud	dy					
Rationale Including Aims: economic theories. To introduce stude into the problems of twenty first century. To introduce stude growth theories an end theoretical appropriate developing economic theories.			es. dents to as of dev ury. dents to and the dents to approach comies. cific iss	o relevant made veloping econor insights reverse evidence on the insights hes into the grues and event	cro the comic converge convence converge converge converge converge converge converge converg	ided by development policies all and specific issues facing the global financial crisis of		
Learning Outcomes: Knowledge: After completing the module students will be able to: 1) explain the determinants of economic development in developing countries, evaluate global economic issues, und					elopment in developed and			

	in development economics and economic growth, evaluate traditional and new human development indicators 2) use a variety of theoretical tools to evaluate macro approaches to development issues 3) explain theories and models in relation to development economics Skills: After completing the module students will be able to: 4) critically examine the assumptions and analysis of different economic growth models and their applications in emerging markets 5) critically evaluate implemented development policies and discuss how they are implemented in developing countries, apply development economic instruments to asses policy implications and control their risk 6) analyse how institutions could facilitate or complicate implemented development policies
	 apply insights from development economic theories to a variety of problems use insights from development economic theory to establish working hypotheses which may be used in empirical work critique on the development economic theories and explain empirical evidence from different countries as well as published research on the
Teaching and Learning Strategies:	topic The teaching strategy applied is a mix of lectures and group discussions. The lectures introduce key concepts and theories and current development economic issues. Simulated problems, applications, actual economic development issues and case studies related to specific topics covered in the lecture will also be presented and discussed. Individual work as well as group work is required.
Assessment Scheme:	work is required. Formative assessment: Evaluative and advisory feedback is given to students during discussions to topics learned. It is usually delivered verbally and includes indicative assessment and recommendations regarding further progress. Summative assessment: Final assessment reflects the level to which learning outcomes (LO) have been achieved – the extent to which a student has acquired knowledge and skills provided by the module. It consists of: Project work/ case study (LO 1, 5, 7, 8) 35% (2000 words) Final exam (LO 1-9) 65% (75 minutes)
Further on Assessment:	_
Core Learning Materials:	Todaro, M. P. – Smith, S. C.: Economic Development. Prentice Hall, 2011. ISBN-13: 978-1408284476. Southgate, D. D. – Graham, D. H. – Tweeten, L. G.: The World Food Economy. Wiley-Blackwell, 2006. ISBN-13: 978-1405105972.
Case studies: Recommended Learning Materials:	Banerjee, A. V. – Benabou, R. – Mookherjee, D. (editors): Understanding Poverty. Oxford University Press, 2006. ISBN-13: 978-0195305203.

Code:		E15-0020-I EC	CTS Credit:	6	Slovak Credit:	6			
Module Title:		Global Business Stra							
Module L	Leader:	Dimuth Nambuge Office Hours: Monday 10 am - 12 noon							
Telephone	e:	+421 37 641 5894 E-mail: dimuth.nambuge@uniag.sk							
Short Description:		The course thoroughly distheories. Further it helps a principles that a firm can analyses how such principles increasingly globalised by together the leading school	students to ident use in making de ples affect its lor usiness environn	contemporting in the contemportion in the contempor	orary strategy concentrate and prominent. The module furthe performance in an	epts and t			
Cyllobus	1								
Syllabus: Part I.									
	ustaining /	competitive advantages in	international bu	einace					
		IB activities	international our	5111688					
		routes to internationalisati	ion						
		alisation of SME	1011						
		al strategy and global strate	egv						
Part II.		m strategy and groom strat	-67						
	nportance	of industry evolution in th	ne context of the	global b	ousiness environmer	nt			
		between the different type							
		s and disadvantages for div							
		n and value-system analysi							
10. Co	ontingenc	y factors that determine th	ne structure of m	ultinatio	nal organizations				
		nderpinning the internation	nalisation process	S					
12. G	lobal sour	rcing strategies							
Rationale Including		 To provide students which business strat To introduce a range literatures, so that st positioning as well a To introduce current relation to social and do this, the course understanding of key within specific management. 	egy is developed e of concepts and audents appreciat as the more recer t strategic issues d political contex ses real company y strategy concep	and implementation and implementation and situation and situation are cases tots and t	plemented. ques from different s y both as product m ce based approache ate business strateg bal and national lev o develop students' hese can be conside	strategy narket s. y in els. To			
Learning Outcomes:		 Knowledge: At the end of this course, activities, students should 1) in depth understand 2) thorough analysis of and agency theory 3) use transaction costs international busines 4) critically evaluate the the extent to which the competitiveness 	I be able to: contemporary the f transaction cost is theory to evaluate ss activities under the firm's resource	eoretica s econor ate differ or differe es and ca	l approaches to stra mics, resource-based rent ways of organizent circumstances apabilities and furth	tegy d view zing er assess			

	5) in depth understanding of alternative ways by which domestic firms grow in international business environment and become multinational enterprises (MNEs)						
	6) analyse the effectiveness of alternative MNE growth strategies and the						
	corresponding roles for subsidiaries						
	Skills:						
	On completion of the module, success	sful students will be able to					
	7) improve communication and pre	sentation skills					
	8) learn to manage and work effect	ively in groups					
	9) analyse pattern of business strate	egies in different geographical locations.					
Teaching and	The teaching strategy applied is a mix	of lectures, seminar discussions and					
Learning	case studies. Individual work as well	as group work is required. Lectures,					
Strategies:	seminars and supporting material are	posted on Moodle.					
	Formative assessment:						
	Evaluative and advisory feedback is given to students after partial						
	assignments/ activities during seminars. It is usually delivered verbally and						
	includes indicative assessment and recommendations regarding further						
	progress.						
Assessment	Summative assessment:						
Scheme:	Final assessment reflects the level to which learning outcomes (LO) have						
	been achieved – the extent to which a student has acquired knowledge						
	skills provided by the module. It consists of:						
	Essay (LO 1, 4, 5)	30% (2000 words)					
	Presentation (LO 7-9)	10%					
	Final exam (LO 1-6)	60% (90 minutes)					
Further on							
Assessment:							
	Besanko, D. – Dranove, D. – Shanley, M. – Schaefer, S.: Economics of						
Core Learning	Strategy. Wiley, 2009. ISBN-13: 978-0470484838.						
Materials:	Mellahi, K. – Frynas, J. G. – Finlay, P.: Global Strategic Management.						
	Oxford University Press, 2005. ISBN-13: 978-0199266159.						
Case studies:	_						
Recommended	Peng, M. W.: Global Strategy. Cenga	ge Learning 2013 ISBN 13-078					
Learning	1133964612.	ge Leaning, 2013. ISBN-13. 9/6-					
Materials:	1133704012.						

Code: E15-0147-I ECTS Credit: 6 Slovak Credit:		E15-0147-I	ECTS	Credit:	6		Slovak Credit	6
	e Title:	Business Statistic					210 run Cibuit.	<u> </u>
	e Leader:	Martina Hanova Renata Benda Prokeir		Office Hours:		upon agreement		
Teleph	one:	+421 37 641 4158		E-mail:			tina.hanova@unia ata.prokeinova@ur	_
This module aims to enhance students' knowledge and understar quantitative analysis techniques used in business and economics emphasis is on the applied statistical methods, focused on technic commonly used in statistical analysis to analyse data from busine economic research and interpret the outputs. The module extends data-analytical skills in the field of applied statistics and econom using of statistical software – SAS, Stata, Gretl. This is an applic oriented module covering advanced statistics, decision-making a econometrics. It also introduces brief introductions to nonparame methods, multivariate analysis and stochastic modelling.					nd economics. The ised on techniques ta from business, so nodule extends study and econometrical is is an application sion-making analyst to nonparametric	ocio- lents s by		
Syllabi	116.							
	us. Econometric	Modelling						
1.		of basic statistic approa	ches N	Aultiple econo	meti	ic m	nodel – assumption	s of OLS
2.		significance testing, s						5 OI OLD
3.		ic model with dummy						
4.		GARCH models	, 4421462	25, 258	01111			
5.		h discrete explained va	ariable -	– logit, probit	mod	lels		
6.		us equations model		8 77				
Part II.	Stochastic N							
7.		of stochastic systems						
8.		ins model with the revenues and alternatives						
Part III	. Multivariat							
9.	Cluster ana	lysis						
10.	Discrimina	te analysis			-			
Part IV	. Financial N							
11.		decision-making meth	nods					
12.	Black-Scho	oles model						
Rationale Including Aims:		techniques, with analysis and bus To present vario analysing busing	focus of the focus	with a working knowledge of advanced statistical ocus on applied quantitative methods in economic ess decision-making processes. statistical software's – SAS, Stata, Gretl for and economic data. ractical application of quantitative methods in real				
Learni Outcor	_	Knowledge: The module is design 1) empirical techni	ques co	ommonly used	l in s	tatis	neir knowledge of: tical analysis as we evaluate and interp	

	 advanced statistical techniques, with focus on applied quantitative methods in socio-economic analysis and business decision-making processes designing an econometric analysis intended to reflect stated hypotheses or to forecast values of variables of interest understanding of business data analysis tools and techniques
	Skills:
	After completing the module students will be able to:
	5) select the appropriate quantitative method to solve the selected social- economic and decision-making problem
	 6) apply selected quantitative methods in real business environment 7) correctly interpret the results of selected applied economic and business models
	8) use statistical software packages for analysis of business and economic data
Teaching and Learning Strategies:	Applied teaching strategy is a mix of theoretical lectures and PC labs and case studies based on practical applications of the theory on real social and economic data. Individual work as well as group work is required. Moodle will be used to share lecture slides and solved seminar exercises.
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is given to students after partial assignments/ activities during seminars. It is usually delivered verbally and includes indicative assessment and recommendations regarding further progress. Summative assessment: Final assessment reflects the level to which learning outcomes (LO) have been achieved. It consists of three components selected in order to ensure students demonstrate an overall understanding of relevant concepts and techniques as well as the ability to apply them in appropriate software: Homework and quick quizzes (LO 1-8) (Continuous assessment, to be assessed every week – at the end of each teaching week the module leader defines the form of next week assessment – homework or quick quiz (5 min). Homework shall be submitted within two days via Moodle. Quick quiz takes place at the beginning of the following PC seminar via Moodle.) Course project (LO 1-8) 30% (Course project on a selected business or socio-economic topic is designed to show experience in collecting, analysing data and interpreting outputs. It will consist of 3 models to be solved.) Final exam (LO 4, 5, 7) 50% (90 minutes) (Unseen open-book examination to ensure students demonstrate and overall understanding of theories and techniques utilised in business statistics and econometrics. First part of the exam is based on the specific assignment – to propose an adequate quantitative analysis to solve the defined problem. In the second part students interpret the assigned outputs of selected quantitative analyses.)
Further on	gumman. C many over/
Assessment:	_
Core Learning Materials:	Morien, D.: Business Statistics. Thomson Learning Nelson, 2007. ISBN-13: 978-0170131476. Greene, W. H.: Econometric Analysis. Pearson, 2011. ISBN-13: 978-0131395381.
	Hair, J. F. – Black, W. C. – Babin, B. J. – Anderson, R. E.: Multivariate Data Analysis. Pearson, 2009. ISBN-13: 978-0138132637.

Case studies:	_
Recommended Learning Materials:	Wegner, T.: Applied Business Statistics: Methods and Excel-Based Applications. Juta Academic, 2010. ISBN-13: 978-0702172861. Judge, G. G. et al.: The Theory and Practice of Econometrics. Wiley, 1985. ISBN-13: 978-0471895305. Kennedy, P.: A Guide to Econometrics. Wiley-Blackwell, 2008. ISBN-13: 978-1405182577. Everitt, B. S. – Dunn, G.: Applied Multivariate Data Analysis. Wiley, 2010. ISBN-13: 978-0470711170. Heyman, D. P. – Sobel, M. J.: Stochastic Models in Operations Research: Stochastic Optimization. Dover Publications, New York: Mineola, 2003. ISBN: 0-486-43260-2. ISBN-13: 978-0486432601.

Code:		E15-0117-I ECTS Credit: 3 Slovak Credit: 3		
Module Title:		International Accounting Standards		
Module Leader:		Renata Krajcirova Office Hours: upon agreement		
Telephone:		+421 37 641 4157 E-mail: renata.krajcirova@uniag.sk		
Short Description:		This module covers topics related to international accounting theory, international accounting and international reporting standards. This course is designed to provide a bridge between accounting theory and practical applications. In addition, it should provide students with a firm grasp of the principal conceptual problems surrounding international financial accounting and reporting.		
Syllabu	ıs:			
1.	Introduction	uction		
		k for the preparation and presentation of financial statements		
	Analysis ar	and interpretation of financial information		
		recognition		
	Borrowing	g costs		
	Investment			
		, contingent liabilities and contingent assets		
		of cash flow		
	Earnings po			
10.		ed statement of financial position		
	position	ed statement of profit or loss and other comprehensive income and financial		
12.	Accounting	g policies, changes in accounting estimates and errors		
Rationale Including Aims:		 To apply international financial reporting standards in the preparation and presentation of single company and group financial statements. To be aware of the main concepts and theories of financial accounting and reporting currently engaging the attention of both the academic community and the accounting profession. To demonstrate ability to integrate and evaluate information from a variety of sources and acknowledge appropriate references by taking a holistic approach to solve accounting problems. 		
Learning Outcomes:		 Knowledge: At the end of this course, and having completed the essential reading and activities, students should: 1) be aware of main concepts and theories of financial accounting and reporting taking into account of both academic community and accounting profession 2) know how to apply technical skills and knowledge to evaluate accounting issues 3) understand how to prepare and interpret financial statements Skills: This module will call for the successful student to: 4) apply international accounting theory in practice 5) demonstrate an ability to integrate and evaluate information and data from a variety of sources 		

	 6) present and summarise accounting tra 7) critically evaluate knowledge of accounting problems 8) demonstrate good numerical skills and 	unting theories to practical
Teaching and Learning Strategies:	The teaching strategy consists of lectures - materials, and model exercises - to reinforce theories to current international economic is case studies based on economic and financial covered in the lecture will also be discussed work is required.	to introduce key learning se key concepts and application of ssues. Simulated problems and ial data related to specific topics
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is given model exercises. It is usually delivered versus assessment and recommendations regarding Summative assessment: Final assessment reflects the level to which been achieved – the extent to which a stude skills provided by the module. It consists of Written coursework (LO 1-3, 5, 6, 8) Midterm exam (LO 1-3, 7, 8) Final exam (LO 1-8)	bally and includes indicative g further progress. I learning outcomes (LO) have ent has acquired knowledge and
Further on Assessment:	_	, ,
Core Learning Materials:	Deegan, C. – Unerman, J.: Financial Accounting Higher Education, 2011. ISBN-13: 978-00	
Case studies:	_	
Recommended Learning Materials:	Connolly, C.: International Financial According Chartered Accountants Ireland, 2013. ISBN International Financial Reporting Standard application. Part A and Part B (the Concept Requirements). IFRS Foundation, 2013. IS parts): 978-1-909704-17-6.	N-13: 978-1908199713. s, consolidated without early tual Framework and

Code:		E15-0023-I	ECTS Credit:	6	Slovak Credit: 6		
	le Title:	Comparative Ecor					
	le Leader:	Artan Qineti	Office Ho	urs:	upon agreement		
Teleph		+421 37 641 5893	E-mail:		artan.qineti@uniag.sk		
Short Descri		and key economic the problems facing diffe beginning of the twer economic issues which	eories used to explorent economic system ty first century. The are specific to d	ore and tems, h here ard ifferen	ics in comparative economic explain the issues and istorically as well as at the both macro and micro teconomic systems. Both as in specific regional case s	e are	
Syllab	us:						
1.	Introduction	<u> </u> n					
2.	The evoluti capitalism.	on of the laissez-faire in Collective and imperf	ect information		nd limits of efficiency of m	arket	
3.		omic instability. Recap		ong ca	se for laissez-faire		
4.	+	over a market econom	<i>-</i>				
5.		ent and trends in globa	capitalism				
6.		of market economy					
7.		ation and convergence		conomi	es		
8.		olanned and market so					
9.		ent policies in developi					
10.			transition in former socialist economies				
11. 12.		l relationships and constraints of the new-world economy of a complex case study					
12.	Discussion	of a complex case stud	цу				
Ration Includ	ale ing Aims:	 To introduce student into the problem To introduce student evidence on con To provide student development in 	dents to relevant notes of different economic dents to insights revergence. The ents with developments with developments of the ents of t	nacro to omic sevealed nent point nent nent nent nent nent nent nent n	by growth theories and the	nts ne	
Learni Outcor	_	systems and uncceived a variety of different economic use a variety of economic theory 4) evaluate impacts changes in the e	nomic systems in a lerlying trends in a theoretical tools to nic systems theoretical tools to y, implemented poles of changes in eco- conomy or society	asses juicies a conomic on diff	able to: rld, evaluate global economics vs. centralised economics ate global interaction between possible matching between and economic systems policies as well as exogene ferent economic systems, a to a variety of systems	een ous	

	This module will call for the successful student to: 5) apply economic instruments to evaluate economic systems 6) explain theories and models related to comparative economics
	 7) critique of the comparative economic theories 8) use insights from economic theory to establish working hypotheses which may be used in empirical work and present gained results
	9) evaluate published research on the topic
Teaching and Learning Strategies:	Lectures and seminars will be used to understand economic analysis as a basis for understanding the operation in different economic systems and the role of government in the analysed processes. Applications of theories to current comparative economic issues, simulated problems and case studies based on economic data related to specific topics covered in the lecture will also be discussed during seminars.
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is given to students after partial assignments/ activities during seminars. It is usually delivered verbally and includes indicative assessment and recommendations regarding further progress. Summative assessment: Final assessment reflects the level to which learning outcomes (LO) have been achieved – the extent to which a student has acquired knowledge and skills provided by the module. It consists of: Written coursework/ case study (LO 1,3,4, 5,6,8) 20% (2000 words) Midterm exam (LO 1-7) 20% (45 minutes) Final exam (LO 1-9) 60% (90 minutes)
Further on	Time exam (20 1 7)
Assessment:	
Core Learning Materials:	Kennett, D.: A New View of Comparative Economics with Economic Applications. South-Western College Publishing, 2003. ISBN-13: 978-0324170733.
Case studies:	_
Recommended Learning Materials:	Rosser, J. B. – Rosser, M. V.: Comparative Economics in a Transforming World Economy. MIT Press, 2003. ISBN-13: 978-0262182348. Gardner, H. S.: Comparative Economic Systems. South-Western College Publishing, 1997. ISBN-13: 978-0030328220. Angresano, J.: Comparative Economics. Prentice Hall, 1995. ISBN-13: 978-0133816334. Schnitzer, M.: Comparative Economic Systems. South-Western College Publishing, 1999. ISBN-13: 978-0324004281. Gregory, P. R. – Stuart, R. C.: Comparing Economic Systems in the Twenty-First Century. Cengage Learning, 2003. ISBN-13: 978-0618261819. Wu, YS.: Comparative Economic Transformations. Stanford University Press, 1995. ISBN-13: 978-0804723886. Berliner, J. S.: The Economics of the Good Society: The Variety of Economic Arrangements. Wiley-Blackwell, 1999. ISBN-13: 978-0631208280. Heilbroner, R. L. – Milberg, W.: The Making of Economic Society. Pearson, 2011. ISBN-13: 978-0136080695.

Code:		E15-0049-I H	ECTS Credit:	6	Slovak Credit:	6	
Modul	e Title:	Multinational Finance		t			
Modul	e Leader:	Marian Toth	Office Hour		pon agreement		
Telepho	one:	+421 37 641 4164	E-mail:		arian.toth@uniag.sk	-	
Short Descrip	The aim of this module is to develop in students an advanced understa of the theory and practice of multinational financial management in the of enterprise valuation, multinational aspects of financing and managing					he area ing the capital	
Syllabu							
1.		n to multinational financ					
2.	_	valuation and governance	e				
3.	Financial a	•					
4.	Financial p						
5.		apital management					
6.		in capital assets					
7.		eturns and the cost of cap	oital				
8.		ecture determination					
9.		al financial market					
10.		te and long-term financir	ng				
11.	Dividend p		licy				
12.	Multination	l financial management and exchange rate					
Ration Includi	ale ing Aims:	management.	ncial management ncial markets influ practice, through e	ience co	orporate finance and s and by applying dis		
	 Knowledge: After completing the module students will: 1) understand the issues of international financial management 2) understand financial information and learn how to use them in condecision making 3) have extended knowledge of investments and financing decision 4) gain knowledge on financial statements analysis Skills: On completion of the module, successful students will be able to: 5) critically analyse the financial aspects of doing business in internenting environment 6) identify the financial performance of a firm 7) design and implement financial management decisions 8) respond correctly to the development of macro and microeconomenvironment 			ns			

Teaching and Learning Strategies:	The teaching strategy applied is a mix of lectures case studies. Individual work as well as group wo	
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is given to studiassignments/ activities during seminars. It is usual includes indicative assessment and recommendate progress. Summative assessment: Final assessment reflects the level to which learned been achieved – the extent to which a student has skills provided by the module. It consists of: Midterm exam (LO 1, 3, 5, 7) Project work (LO 2, 5, 6, 8) Final exam (LO 1-8)	ally delivered verbally and ions regarding further ing outcomes (LO) have
Further on		,
Assessment:	_	
Core Learning Materials:	Eiteman, D. K. – Stonehill, A. I. – Moffett, M. H Finance. Prentice Hall, 2012. ISBN-13: 978-0132	
Case studies:		27+3+0+.
Recommended Learning Materials:	Brigham, E. F. – Ehrhardt, M. C.: Financial Mana Cengage Learning, 2010. ISBN-13: 978-1439078 Kim, S. – Kim, S.: Global Corporate Finance: Te Blackwell, 2006. ISBN: 978-1405119900. Moyer, R. C. – McGuigan, J. R. – Kretlow, W. J. Management. South-Western College Publishing 031404342X. ISBN-13: 978-0314043429. Van Horne, J. C. – Wachowicz, J. M.: Fundamen Management. Pearson, 2009. ISBN-13: 978-0273 Journals: Journal of Financial Economics, Review of Financial Studies, Journal of Banking and Finance, Journal of Finance.	xt and Cases. Wiley- : Contemporary Financial , 1994. ISBN-10:

Code:		E15-0035-I ECTS Credit: 6 Slovak Credit: 6				
Module Title: Multinational Corporations and Globalisation		Multinational Corporations and Globalisation				
Module Leader: Dimuth Nambuge Office Hours: Monday 10 am -		Dimuth Nambuge Office Hours: Monday 10 am - 12 noon				
Telepho	one:	+421 37 641 5894 E-mail: dimuth.nambuge@uniag.sk				
Short Descrip	The course will explore conceptual issues; modern theories with convert perspective and modern theories with emerging perspectives. Following combination of textbook readings, articles, case studies and discussions course should help students to critically understand and evaluate key foundational concepts relating to multinational enterprises (MNEs) and decision makers in MNE approach different markets at different times.					
G 11 1		T				
Syllabu	1S:					
Part I.						
1.	Introduction					
2.		and pattern of foreign direct investments				
3.		and measurements of FDI				
4.		sinesses go multinational?				
5.	Doing busing	ness in a global economy				
Part II.	TEN C					
6.		nd the market				
7.	MNE as oli					
8.		host country effects				
9.		eloping countries				
10.		economies in transition				
11.	FDI spill over and policy implications Theories of MNEs/ FDI					
12.	Theories of	IMNES/ FDI				
Ration: Includi	ale ing Aims:	 To appreciate the nature, scale and scope of multinational enterprises (MNEs) in the world economy. To explore and contrast competing theories of why do MNEs exist, and the ways in which they differ from single-country firms. To have a clear appreciation of the nature, conduct and impact of MNEs To evaluate the behaviour of MNEs and the importance of the oligopolistic markets within which they operate. To explain the implications of MNE behaviour for the countries in which they locate their activities. To evaluate the usefulness of policies to cope with their behaviour. 				
Learni Outcon	_	 Knowledge: At the end of this course, and having completed the essential reading and activities, students should have: 1) in-depth critical understanding of the nature and development of MNE organisation 2) advanced understanding of changes in the international patterns of production and the inherently political nature of international production 3) detailed knowledge and critical awareness of principal social, political, macroeconomic and environmental effects of MNE operations 				

	4) sound understanding of economic armethodologies applicable to research organisation, impact and regulation	-			
	= ==	if detivities in the area of white			
	organisation, impact and regulation				
	5) sound grounding in policy and regul	atory problems created by the			
	operations of MNEs and their impac				
	of production				
	Skills:				
	After completing the module students wil	l have:			
	6) ability to assess and design solutions				
	created by the operations of MNEs a				
	international patterns of production				
	7) ability to develop original argument	and research (e.g. case studies) on			
	selected aspects of MNE activities, s				
Teaching and	The teaching strategy applied is a mix of				
Learning	case studies. Individual work as well as g	<u> </u>			
Strategies:	seminars and supporting material are post	ted on Moodle.			
	Evaluative and advisory feedback is given to students after partial				
	assignments/ activities during seminars. It is usually delivered verbally and				
	includes indicative assessment and recommendations regarding further				
Assessment					
	Final assessment reflects the level to which learning outcomes (LO) have				
	been achieved – the extent to which a student has acquired knowledge and				
	-				
		,			
	Individual assessment (LO 2, 3)				
	Fig. 1 (I O 1 7)	•			
The wile and a second	Final exam (LO 1-7)	50% (90 minutes)			
	_				
Assessment.	Collingon C Morgan C (editors): I	gos of The Multinational Firm			
Coro Loomina					
_					
Whater fais.	University Press, 2007. ISBN-13: 978-05	•			
Case studies:	_				
Recommended	Mamiaan I. The Clabel Dusiness Fusion	anments Meeting the Challenges			
Learning		2			
	- Franstave Machinan Zult ISBN-14.978)-UZ3UZ1UZ37.			
Assessment Scheme: Further on Assessment: Core Learning Materials: Case studies: Recommended	Formative assessment: Evaluative and advisory feedback is given assignments/ activities during seminars. It includes indicative assessment and recomprogress. Summative assessment: Final assessment reflects the level to which been achieved – the extent to which a study skills provided by the module. It consists Group report (LO 1, 4) Individual assessment (LO 2, 3) Final exam (LO 1-7) Collinson, S. – Morgan, G. (editors): Image Wiley-Blackwell, 2009. ISBN-13: 978-14. Caves, R. E.: Multinational Enterprise and	t is usually delivered verbally and mendations regarding further ch learning outcomes (LO) have dent has acquired knowledge and of: 25% (3000 words) 25% (consultancy report 2000 words) 50% (90 minutes) ges of The Multinational Firm. 405147002. d Economic Analysis. Cambridge 21677530.			

Code:		E15-0082-I	ECTS	Credit:	6	Slovak Credit: 6	
Modul	e Title:	Strategic Manager	nent			•	
Modul	e Leader:	Radovan Savov		Office Hou	rs:	upon agreement	
Teleph	one:	+421 37 641 4168 E-mail: radovan.savov@unia				radovan.savov@uniag.sk	
The aim of the course is to equip students with critical understanding strategic management process through setting vision and goals, strate creation, formulation and implementation in the company. Theoretic knowledge will be accompanied by several case studies of the company applying forms of strategic management. Strategic problems of company will be discussed and in-depth analysed with students.					vision and goals, strategy the company. Theoretical se studies of the companies egic problems of companies		
		l					
Syllab	us:						
Part I.		l					
1.	Introduction	n					
2.		anagement process					
3.		ed company					
4.	External an						
5.	Internal and	•					
Part II.	internal and	<u>, 515</u>					
6.	Strategic sy	nthesis					
7.	Corporate s						
8.	_	of corporate portfolio					
9.	Business st						
10.	Functional						
11.		lementation					
12.	Strategy co						
Ration Includ	ale ing Aims:	 understanding at To show and and objectives of a c To use methods To describe and the strategy. To provide some case studies. 	nd deve alyse po ompan of exte unders	eloping processibilities of y. rnal, international formula	ess of f setting l and pation a	chnical tools required for strategic management. ng vision, mission and portfolio evaluation. and implementation process of ses and in depth analysis of	
Learni Outcoi	_	 2) evaluate the prod 3) identify the best 4) identify the most business activities Skills: This module will call 	cess of ways to t import es of the	strategic may o set vision attant external e organisation successful s	nagen and ob l and i on studen	agement for companies nent in the company ojectives of the company nternal factors influencing t to: creation, and formulation in a	

Teaching and Learning	 6) explain basic strategies usually ap business, and functional level of the strategies and functional level of the strategies are adequate ways to implement strategies to employees and the teaching strategy applied is a mix of case studies. Individual work as well as 	he organisation alts of corporate portfolio analysis strategies into function ad business partners of lectures, seminar discussions and
Strategies:		s group work is required.
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is give assignments/ activities during seminars includes indicative assessment and recorprogress. Summative assessment: Final assessment reflects the level to we been achieved – the extent to which as skills provided by the module. It consists Midterm exam (LO 1-4) Project work (LO 3-7) Final exam (LO 1-9)	s. It is usually delivered verbally and ommendations regarding further thich learning outcomes (LO) have student has acquired knowledge and
Further on		
Assessment:		
Core Learning Materials:	Jones, G. – Hill, C. W. L.: Theory of St South-Western College Publishing, 202 Haberberg, A. – Rieple, A. Strategic M Oxford University Press, 2008. ISBN-1 Lynch, R.: Strategic Management. Pear	12. ISBN-13: 978-1133584650. Ianagement. Theory and Application. 13: 978-0199216468.
Case studies:	Jones, G. – Hill, C. W. L.: Theory of South-Western College Publishing, 202 Lynch, R.: Strategic Management. Pear	12. ISBN-13: 978-1133584650.
Recommended Learning Materials:	Barney, J. B. – Hesterly, W. S.: Strateg Advantage. Prentice Hall, 2011. ISBN-	

Code:		E15-0149-I	ECTS Credi	t: 6)	Slovak Credit:	6
	e Title:	Efficiency and Pr					1 -
	e Leader:	Peter Fandel		e Hours:		n agreement	
Teleph	one:	+421 37 641 4176	E-ma	il:		er.fandel@uniag.sk	
Short Descrij	ption:	This module is an introduction to the quantitative theory of efficiency and productivity. In the first part of the course there is a recap of economic theory, which is the basis of measuring the efficiency and productivity, and a linear programming methodology. The next part is devoted to the two mos widely used techniques for the measurement of efficiency and productivity – Data Envelopment Analysis (DEA) and Stochastic Frontier Analysis (SFA). In the first part, dedicated to teaching DEA, there are explained basic radial models (CCR, BCC, FDH DEA) and additive models (SBM) for calculation of technical efficiency and scale efficiency, further models for estimating allocative and economic efficiency, DEA models with asymmetric information and models for calculating Malmquist productivity indices. The conclusion of the course is devoted to the introduction to the estimators of technical efficiency by SFA methodology.				cy, and of yo most tivity – (SFA). radial ulation ting	
Syllabi	us:						
1.	Economic Farrell-Deb efficiency.	onomic theory, understanding concepts of performance, productivity and efficiency. rell-Debreu-Koopmans principle to measure technical, allocative and economic iciency. Quantitative approaches to measure productivity and efficiency: econometrics I mathematical programming.					
2.	Introductio	n to linear programm	ing (LP).				
3.		lopment Analysis (D DEA model. Input ori	*				a linear
4.		ope CCR DEA mode					
5.	,	Veak (Farrell) efficiency and full (Pareto-Koopmans) efficiency. Two phase efficiency stimation procedure.					eiency
6.	Returns to scale in efficiency analysis by DEA: Constant returns to scale (CRS) DEA model, variable returns to scale (VRS) DEA model, scale efficiency (SE) estimation, and most productive scale size analysis.						
7.	Model DEA for super efficiency estimation, FDH model for nonconvex production sets.				n sets.		
8.		nd slack based (SBM)					
9.	Environmental, discretionary, non-discretionary, non-controllable, and categorical variables in DEA. Sub-vector efficiency.						
10.	Allocative and economic efficiency. Estimation of efficiency when information on prices and costs are known exactly.						
11.	Productivity measurement and decomposition. The Malmquist TFP productivity index Decompositions of the Malmquist productivity index to technical efficiency change and technological change.						
12.	Introductio	n to parametric me ochastic production f					oduction
Ration Includ	ale ing Aims:	_	_		_	of efficiency and omic theory of prod	uction.

	 To provide students with useful research tools based on different approaches to measure performance: mathematical programming models (Data Envelopment Analysis) and Stochastic Frontiers Approach. To develop students' abilities to link theory with applied work. Given a problem of performance analysis, students will be able to identify an appropriate theoretical framework, a suitable analytical method, and undertake and demonstrate received skills and knowledge in advanced empirical analysis of efficiency and productivity.
Learning Outcomes:	 Knowledge: Upon completion of this course, students should: be able to understand the concepts and techniques of performance measurement with special focus on measurement of productivity and efficiency at a macro and a micro level learn how to prepare worksheets and to use software to compute productivity and efficiency measures Skills: After completion of the course students will be able to: use DEA and SFA methodology including software tools to estimate efficiency measures of decision making units draw conclusions about the factors affecting efficiency
Teaching and Learning Strategies:	The teaching strategy applied is a mix of lectures, PC labs and case studies. Individual work as well as group work will be required within coursework assignments. Lectures will be used to introduce key concepts and learning materials and PC labs to apply theoretical models in empirical analysis. Document server within the UIS will be used to share teaching materials, PC lab files, data for coursework and software or macros for computational tasks.
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is given to students after partial assignments/ activities during seminars. It is usually delivered verbally and includes indicative assessment and recommendations regarding further progress. Summative assessment: Final assessment reflects the level to which learning outcomes (LO) have been achieved – the extent to which a student has acquired knowledge and skills provided by the module. It consists of: Course work and its presentation (LO 1-4) 40% (on a chosen topic encompassing activities leading to practical application of selected productivity and efficiency assessment models on real data) Final written exam (LO 1-4) 60% (90 minutes) (unseen examination to ensure students demonstrate an overall understanding of key concepts, theories and techniques utilised in productivity and efficiency assessment)
Further on Assessment:	-
Core Learning Materials:	Cooper, W. W. – Seiford, L. M. – Tone, K.: Data Envelopment Analysis: A Comprehensive Text with Models, Applications, References and DEA-Solver Software. Springer, 2006. ISBN-13: 978-0387452814.
Case studies: Recommended Learning Materials:	Coelli, T. J. – Prasada Rao, D. S. – O'Donnell, C. J. – Battese, G. E.: An Introduction to Efficiency and Productivity Analysis. Springer, 2005. ISBN-13: 978-0387242668.

Cooper, W. W. – Seiford, L. M. – Zhu, J. (Editors.): Handbook on Data
Envelopment Analysis. Kluwer Academic Publishers, 2004. ISBN-10:
1402077971.
Jablonsky, J. – Dlouhy, M.: Modely hodnocení efektivnosti produkčních
jednotek. Praha: Professional Publishing, 2004. ISBN-10: 8086419495.
Kumbhakar, S. C. – Lovell, C. A. K.: Stochastic Frontier Analysis.
Cambridge University Press, 2003. ISBN-13: 978-0521666633.

Code:	Code: U15-0063-I ECTS Credit:		Credit:	6	Slovak Credit: 6								
Module Title:		International Law	2012	0100101		210 (411 01041)							
Module Leader:		Eleonora Marisova		Office Hours	s:	upon agreement							
Telephone:		+421 37 641 5072 E-mail: eleonora.marisova@un											
		The module is designed for students who want to understand what kinds of											
Short Description:		legal tools regulate a) the relations among states (public international law) and b) individuals/residents from different countries (private international law). Students will study the system and mission of the United Nations and international intergovernmental organisations as well, gain skills in Law of diplomacy that is important as an excellent tool for developing economic cooperation among states. Students will be familiar with the legal regulation of international sale of goods and arbitration in international trade and with rules for solving disputes among private companies at international arbitrations.											
Syllabi	1S:												
1.		n to international law,	sources	s and scope of	inte	rnational law							
2.													
3.		ship among international law, European Union law and national law. I intergovernmental organizations (UN system).											
4.		I nongovernmental organizations, status of an individual in international law.											
5.	Law of trea												
6.	Law of the	v of the sea, airspace and outer space.											
7.	Responsibilities of states for breach of international law.												
8.	Law of diplomacy.												
9.	Dispute set	•											
10.	Internationa	al private law, statuses	and pr	ocedural law.									
11.	Internationa	al sale of goods.											
12.	Internationa	al arbitration.											
Rationale Including Aims:		 To provide students with the knowledge of legal principles of general and economic cooperation among countries. To explain the significance of legal tools in protection of investments abroad. To understand the collision among legal systems of different states. 											
Learning Outcomes:		 understand the c know how interrand internationa be able to identify international spasignificance of le understand the regimes (treaty-regimes (treaty-regimes) be able to explain common princip 	ting the module, students shall: and the concept, hierarchy and use of different legal systems by international law is actually developed and applied by states rnational organisations to identify legal tools of international protection of states, of ional space out of legal boundary of any state and the ance of legal instruments in protection of investments abroad and the "legal language" of international treaties in all special (treaty-making process, interpretation of the treaty) to explain that relations between states should be governed by a principles and rules, and international law lies behind many when human activities										

	 6) identify and evaluate the states responsibility for breach of international law rules and impact on their relations, the jurisdiction of the ICJ and international arbitration Skills: This module will call for the successful student to: 7) critically evaluate application of legal principles in international relations, evaluate international relationship among states in terms of international law and propose how to apply a rule to facts that cause most problems 8) apply rights and duties agreed in bilateral investment treaties (BITs), to think strategically about different means of settlement of disputes in businessmen view 9) apply rules of private international law in individual contracts 10) apply principles of arbitration in simple cases 								
Teaching and Learning Strategies:	The teaching strategy applied is a mix of lectures and seminars. Individual work as well as group work will be required. Lectures will be used to introduce theory and seminars to analyse international treaties and applications of legal tools to current international issues, to solve simulated problems, case studies based on analysis of important decisions of international judicial authorities, to discuss current issues of international law in practice including solution of modular examples.								
Assessment Scheme:	Formative assessment: Evaluative and advisory feedback is given to students after partial assignments/ activities during seminars. It is usually delivered verbally and includes indicative assessment and recommendations regarding further progress. Summative assessment: Final assessment reflects the level to which learning outcomes (LO) have been achieved. It consists of three components selected in order to ensure students demonstrate an overall understanding of relevant concepts and techniques as well as the ability to apply and critique them in appropriate contexts: Written coursework (LO 7) 20% (2000 words) In-class test (LO 1-6) 20% (45 minutes) Unseen examination (LO 1-10)								
Further on									
Assessment:	_								
Core Learning Materials:	Aust, A.: Handbook of International Law. London School of Economics and Political Science, 2010. ISBN: 9780521133494. Marišová, E. – Pavlíková, B.: Chapters from the Public International Law. Nitra: Slovak University of Agriculture, 2015. ISBN-13: 978-80-552-1304-0. Marišová, E. – Pavlíková, B.: Chapters from the Private International Law. Nitra: Slovak University of Agriculture, 2016. ISBN-13: 978-80-552-1497-9.								
Case studies:									
Recommended Learning Materials:	Brownlie, I.: Principles of Public International Law. Oxford University Press, 2003. ISBN-13: 978-0199260713. Brownlie, I.: Principy medzinárodného verejného práva, Bratislava: Eurokodex, 2013. ISBN-13: 978-8089447640.								

Ray, A.: Public International Law. Prentice-Hall, New Jersey, 1999. ISBN-
10: 0-13-299892-0.

Code:	E15-0004-I	ECTS	Credit:	6	Slovak Credit: 6					
Module Title:	Work Placement									
Module Leader:	Ema Lazorcakova Office Hours: upon agreement									
Telephone:	+421 37 641 5898 E-mail: ema.lazorcakova@uniag.sk									
Short Description:	The primary aim of work placement is to provide students with the opportunity to undertake a period of work experience (2 weeks). This will provide a link between theory learned in modules of the study programme and practice. The placement will help students to understand economic, managerial, marketing and other aspects of operating a company/ an institution, to acquire knowledge about the particular sector of the economy and business environment, and to gain practical experience for further employment.									
Syllabus:										
Non-teachi	ng module									
Rationale Including Aims:	 To provide students with practical experience. To develop understanding of day-to-day business activities of an organisation. To learn about local, national or international environment and conditions influencing the operation and performance of an organisation. To develop understanding of economic links in the organisation as well as links in wider context. Work placement module provides the opportunity to learn how to apply 									
Learning Outcomes:	academic knowledge and functions of an or They will: 1) be able to transfe 2) be able to sugge discuss pros and alternatives 3) be able to identification organisation 4) gain experience	in practing in practing in the or the or stand process of the or stand in obtain in ob	tice. Students tion and gain retical knowled present own so of different decions and police tining and pro-	will or de edge de colution cies recession	understand operation process evelop many practical <i>skills</i> . to practical problems ons to experts in the area and to as and impacts of individual elevant for operation of an					
Teaching and Learning Strategies:	Students are allowed to choose an organisation (a company/ an institution) for their placement based on their interests but with respect to aims of the programme and focus of the organisation activities. Recommended organisations are business entities, international organisations, national or international government bodies etc. The Faculty may assist students with search in finding a work placement. (Work placement is carried out based on an agreement of the student, the organisation and the Faculty.) Work placement is a mix of consultations, individual or group discussions, problem solving, work experience, tutorials, practical exercises, and other tasks according to the nature of activities of the selected organisation.									
Assessment Scheme:	Formative assessment:									

	Feedback on students' work, advice and recommendations are given by the selected organisation. They are intended to help students in their further professional development and career. Summative assessment: Students have to elaborate a report about their placement containing the following information: characteristics of the organisation, its activities, environment in which it operates, student's tasks during the placement and gained experience. A report dealing with the student's stay and a confirmation of the placement issued by the organisation are necessary conditions to finish the module. Work placement module as a non-teaching module is assessed as "passes" only, without awarding a grade. Work placement report (LO 1-5) 100% (3000 words) (+placement confirmation)
Further on	
Assessment:	
Core Learning	
Materials:	
Case studies:	_
Recommended	
Learning	
Materials:	

Code:		911E521	11E521 ECTS		18	Slovak Credit: 18						
	odule Title: Final Dissertation			. 1 = 0		1						
Module Leader:		dissertation thesis supervisor	Office Hours	s:	upon agreement							
Telephone:				E-mail:								
Short Description:		Dissertation thesis shows that students are able to synthesize knowledge gained during their studies and use it in a logical manner by exploring an extensive research topic. Students show the ability to link the underlying theory and current scientific knowledge in the area and to analyse the topic based on empirical data. Essential part of the dissertation module is presentation of results and defence of the thesis in front of the committee and public.										
		1										
Syllabi	ıs:											
	programme to internati	sertation, students can e; the supervisor has to	agree on aid, for	on the choice eign investm	of th ents,	h contents relevant to the study e topic (for example connected international management or tries, etc.).						
Rationale Including Aims:		 To contribute to research training of the student, to strengthen student's research skills. To provide in-depth analysis of a chosen scientific topic. To develop competencies in preparing, processing and presenting of own research work. 										
Outcomes: data in a variety of sour data, tools, models, met cooperate effectively w and own work formulate research aims				anderstanding apply them to apply them to apply them to ific scientific and logically lon analysis of the success discientific litteres and make thods needed to ith a supervisor, select appropriate and conking skills	of reconstruction of a signature of a critical contraction of a signature of a critical contraction of a critical contract	elevant theories, policies, pecific topic arch topic fy the results pecific topic tudent will be able to: re, look for information and tical selection of information, vestigate the specific topic an and manage partial tasks e research methods, use etail, propose problem-solving ent conclusions						
Teachi Learni Strateg	ng	10) present results and discuss with a professional audience Individual work supported by supervisory meetings.										

Assessment Scheme:	Formative assessment: A supervisor advices the student continuously form the selection of the topic until the submission of finished dissertation work. Summative assessment: The grade achieved for the final dissertation is set by an examination committee after presentation and thesis defence. It is based on: supervisor review (LO 1-9) opposer review (LO 1-5, 7-9) assessment of the dissertation, presentation and defence in front of a committee (LO 1-5, 7-10)						
Further on	Instructions to structure, formal side, citing and usage of literature sources						
Assessment:	can be found at: www.uniag.sk/sk/zaverecne-prace-333/						
Core Learning Materials:	depend on dissertation topic (please ask your supervisor)						
Case studies:	depend on dissertation topic (please ask your supervisor)						
Recommended							
Learning	depend on dissertation topic (please ask your supervisor)						
Materials:							

Indicative Assessment Schedule		Teaching weeks												Final
Module Title	1	2	3	4	5	6	7	8	9	10	11	12	13	Exams
Advanced Macroeconomics							М					Р		
Advanced Microeconomics								М				Р		17 [
Global Marketing and Emerging Markets									Е		Р			Dec Feb
International Finance									М		Р	ppt	ppt) 00
Mathematics and Modelling							М				Р			ω
Advanced International Economics						М					Р			13
Behavioural Economics									Р	ppt	ppt	ppt	ppt	3 Мау
Development Economics										Р				ay -
Global Business Strategies										Е	ppt	ppt	ppt	31
Business Statistics and Econometrics		Q	Q	Q	Q	Q	Q	Q	Q	Q	Р	Q	Q	1 July
International Accounting Standards								Р	М					₹
Comparative Economics								М		Р				
Multinational Financial Management									М		Р	ppt	ppt	17
Multinational Corporations and Globalisation									Р		ppt	ppt		7 Dec
Strategic Management								М		Р				П 8
Efficiency and Productivity Assessment Methods												P, ppt	ppt	8.Feb
International Law									Р	М				
Work Placement (2 weeks)														17 May
Final Dissertation														19 April

M = midterm exam (in-class test), P = project (course work, report), E = essay, ppt = presentation, Q = homework/quiz Exact dates for final exams will be set by module leader at least 2 weeks before start of examination period xxx = winter semester, xxx = summer semester (full time students)